

# Adult Online Recruitment Messaging

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# Mentor Messaging

## #1 - Email

**Subject:** Become a mentor for Uplift University!

Want to help a Uplift University student by sharing your personal experience?

Consider becoming a mentor with Uplift University Mentor Collective! As an experienced student, you have the opportunity to share your hard-won knowledge with an incoming student. If you have ever wanted to “pay it forward,” mentorship is a fantastic way to forge relevant and meaningful connections and exercise leadership.

We are continuously building the Uplift University learning community to support and empower our students, and we would like you to be a part of that.

[SIGN UP](#)

### How to join:

1. Sign up using the button above
2. Complete a brief matching survey (5 min.)
3. Complete mentor training (30 min.)
4. Connect with your mentees as often as needed throughout the academic year
  - o Most mentors meet with their mentees once a month, but know that your mentee(s) may require less frequent contact
  - o You can meet over text, videochat, phone, or however you feel comfortable
  - o We'll reach out to you regularly to see how things are going.

**Questions or feedback?** Respond to this email or text us at (617) 340-3014.

**Not interested?** No problem, you can unsubscribe at the bottom of this email.

Best,

## #2 - SMS

Hi Shawn! It's the Uplift University Mentor Collective. Not sure if you saw our email yet, but if you're interested in helping out a new student by mentoring this year, you can sign up here: [ link\_to\_sign\_up ] OptOut:Text STOP

### #3 - Email

**Subject:** Are you ready to be a leader?

Hi Hank,

As a mentor for Uplift University Mentor Collective, you'll have the opportunity to hone your leadership skills while supporting a student.

[SIGN UP](#)

**But how does it work?** Here are a couple of mentor stories...

#### Alfredo's story

*"I feel more like a leader helping someone else out."*

Alfredo wanted to make sure all 3 of his mentees were being supported in a way that worked for them. One of them wanted very frequent meetings - every two weeks. One of them wanted to reach out only when they had a question. And another wanted more frequent communication at the start of the relationship, but less frequent as time progressed. Though their meetings were all different, Alfredo was able to help his mentees set goals and achieve them. He even helped one of his mentees find a job they were excited about.

#### Nadia's story

*"[My mentee] seems to be enthusiastic at the start and end of our phone call, which seems like a good indicator that the support, even if for a few minutes, is helpful for her reflection and positivity."*

Nadia's mentee wasn't sure what kind of support she was looking for at the start of her mentorship. But after some guidance from Nadia, realized she didn't have specific academic or career goals, but recognized the value of them. They decided to check in monthly over the phone just to catch up and talk through any questions that arose between calls. This more informal structure worked for the both of them.

[Click here](#) for additional information about how mentoring for Uplift University's Mentor Collective works.

**Feedback?** We love it! Feel free to give us feedback any time by emailing us or texting us at (617) 340-3014.

**Questions?** Email or text us. We're happy to answer any questions you might have.

Best,

#### #4 - SMS

Hi Sam! Another reminder from the Uplift University Mentor Collective: If you are interested in mentoring students, sign up here or respond to this text for more information. [ [link\\_to\\_sign\\_up](#) ]

#### #5 - Email

**Subject:** What have Uplift University mentors said?

Dear Karl,

Mentorship can look a little different for everyone. **Here is what some mentors have said about Uplift University Mentor Collective:**

*[My mentee and I set a goal] to find a work life balance and make sure that she is not alone when studying online / remotely. – Dave, Mentor*

*My mentee was worried that he wouldn't be able to afford a laptop for the upcoming school year; however, we came up with a plan to get one through our university so they were able to put him on a payment plan. – Maylene, Mentor*

*I think [my mentee] is an incredibly motivated individual with so much potential and it is great to help her navigate all of her activities, help with classes, and answer any academic or personal questions. She tends to want to take on a lot, so we discuss what she would like to prioritize more and what would the long term look like. – Emma, Mentor*

**SIGN UP TO BE A MENTOR**

#### What do you need to do?

- Step 1: Sign up using the button above
- Step 2: Complete a brief matching survey (5 min.)
- Step 3: Complete mentor training (30 min.)

“Meet” at least once a month with your mentee (but know this may change over time based on your mentee's needs). This can be in person, over video chat, text -- whichever medium you prefer.

What you and your mentee speak about may vary. Some mentors and mentees speak about

things like...

- Succeeding at Uplift University
- Finding an internship or career
- Balancing academics with family, social-life, and work

We'll reach out to you regularly to see how things are going.

Please email or text us at (617) 340-3014 with any questions or feedback.

Best,

## #6 - Email

**Subject:** It's not too late to be a Uplift University mentor

Hi Daphne,

Have you ever experienced any of these scenarios?

- Wondered how to apply your skills outside the classroom
- Felt overwhelmed by a busy schedule
- Worried about how to balance paying for school with other financial obligations
- Felt excited about transitioning to a new career

These are just a few of the challenges that mentors in Uplift University Mentor Collective help students conquer. If you [join](#) Mentor Collective, you'll share wisdom with your mentees about dilemmas large and small, and help them...

- Find their place within the academic community
- Forge new connections
- Pursue their career goals
- Access the resources that Uplift University has to offer

**BECOME A MENTOR**

### How to join:

1. Sign up by clicking the button above
2. Take a brief matching survey (5 min.)
3. Complete mentor training (30 min.)
4. Connect with your mentees as often as needed
  - a. Most mentors meet with their mentees once a month, but know that your mentee(s) may require less frequent contact

- b. You can meet over text, videochat, phone, or however you feel comfortable
- c. We'll reach out to you regularly to see how things are going.

Throughout your mentorship, [this dashboard](#) will be your home base for conversation guides and mentoring tips.

We hope you can make this journey with a fellow learner!

Have questions or feedback? Send us a note. We're always happy to chat about the program.

Best,

# Mentee Messaging

## #1 - Email

**Subject:** How to succeed at Uplift University

Hi Carlos,

Whether you're just beginning your studies or nearing the finish line, a mentor can help you make the most of your time at UpliftU.

By joining Uplift University Mentor Collective, you'll connect with a community of lifelong learners and be matched with an advanced Uplift University student based on your goals and interests.

What you talk about is up to you. Commonly discussed topics include:

- Balancing work, family life, and classes
- Understanding the job market in your field and getting hired
- Boosting your current career
- Financing your UpliftU education
- Achieving academic milestones on time

[LEARN MORE](#)

**We asked mentees: "What's one thing your mentor has helped you with?"**

*"This program has created a **real, tangible relationship** from a purely online degree program. I feel much more connected to my school because I have someone to share my experience with."*  
—Anthony J.

**How does it work?**

- Step 1: Take a matching survey (5 min)
  - We consider factors like academic and nonacademic interests, career goals, life experiences, and age.
  - Our mentors, like our students, come from all walks of life!
- Step 2: Meet your mentor (1-4 weeks later)
- Step 3: Connect with your mentor as often as needed
  - Over text, videochat, phone, or however you feel comfortable

- We'll check in monthly to see how things are going

[SIGN UP HERE](#)

**Questions?** Respond to this email or text us at (617) 340-3014.

**Not interested?** No problem, you can unsubscribe at the bottom of this email.

Best,

## #2 - SMS

Hi Darius, it's the Uplift University Mentor Collective. Not sure if you saw our email, but wanted to make sure you get the chance to connect w/ a mentor. Follow this link to let us know what kind of mentor you want. [ link\_to\_sign\_up ] OptOut:Text STOP

## #3 - Email

**Subject:** Connect with a UpliftU mentor on your own terms

Hi Dillan,

Whether or not you've had a mentor before, you may be wondering what makes Uplift University Mentor Collective unique.

**In a word: flexibility.** This is a program designed for and by working adults.

**As a mentee you'll determine...**

- **...your match.**
  - In the matching survey, you'll indicate your field of study and career interests, alongside anything else that matters to you (like age, life challenges, or endeavors you care about).
- **...your focus.**
  - Whether you aim to graduate on time, land a job, or simply connect with the Uplift University community, what you talk to your mentor about is up to you.
- **...your time commitment.**
  - No time to meet in person? Email, phone, video chat, and texting are all effective. You'll decide how often (and how) you'll "meet."



[SIGN UP HERE](#)

If you have any questions, please respond to this email or text us at (617) 340-3014.

You can also learn more [here](#).

Have a great day,

#### #4 - SMS

Hi Courtney, it's the Uplift University Mentor Collective. We're matching new students w/ a mentor this week. We can match you too, if you sign up at this link: [ link\_to\_sign\_up ]

#### #5 - Email

**Subject:** Worried about academics? It's easier with a mentor

Hi Gally,

Wondering who Uplift University mentors are and what they do? A few things to know:

- Mentors are trained advanced Uplift University students
- Each mentor has unique educational, career, and life experience—which means that **we can match you according to your needs**
- You and your mentor will check in with each other once a month, or as needed (by phone, text, video chat, or whatever is most convenient for you)

**Signing up takes 5 minutes.** Enter your basic information, take our matching survey, and be matched with a mentor in 1-4 weeks.

[SIGN UP](#)

**Why do Mentor Collective mentors volunteer their time?**

*"[A]s a working mother, I could have used someone to talk to as I juggled multiple responsibilities and worked toward my degree completion. I want to help with advice so that current students have more folks to encourage them." —Mary C.*

**Not sure if the program is for you?** Try it out! Sometimes it takes a few tries for the perfect match, but we're always here to help you find the right person to meet your goals.

You can also learn more [with our Mentee FAQ hub](#).

Best,

#### #6 - SMS

Hi Landon, it's the Uplift University Mentor Collective. We're still hoping to match you with a mentor. Head here to get started: [ link\_to\_sign\_up ]

#### #7 - Email

**Subject:** What can a Uplift University mentor do for you

Hi Darius,

As you progress in your studies at UpliftU, perhaps you've given thought to:

- How to network effectively
- What the job market in your field looks like
- How to land an internship or ace an interview
- Enhancing your already-established career

As advanced Uplift University students, mentors can help you master these skills. Furthermore, Mentor Collective uses information you provide us in your matching survey to pair you with a relevant mentor based on your specific needs and goals.

**How it works:**

- Take the matching survey (5 minutes)
- Get matched with a mentor (1-4 weeks later)
- Work at your own pace towards goals that you set with your mentor

*Wondering how often you'll meet with your mentor?* As often as needed to meet your goals, though once a month is a good starting point.

[SIGN UP](#)

Not sure if this program is for you? You can always respond to this email or text us at (617) 340-3014 with any questions. You can also learn more on [our website](#).

Best,

#### #8 - SMS

Hi Daja, it's the Uplift University Mentor Collective. We'd still like to match you w/ a mentor, and you can get started here: [ link\_to\_sign\_up ]

#### #9 - SMS

Hi Sabrina, it's the Uplift University Mentor Collective. We'd still like to match you w/ a mentor, and you can get started here: [ link\_to\_sign\_up ]

#### #10 - SMS

Hi Callum, it's the Uplift University Mentor Collective. We'd still like to match you w/ a mentor, and you can get started here: [ link\_to\_sign\_up ]

#### #11 - Email

**Subject:** How Uplift University mentor matching works

Hi Ezra,

Uplift University mentors have diverse backgrounds and expertise. **So how does Mentor Collective choose the right mentor for you?**

- Both mentors and mentees take a matching survey.
- In the survey, you'll be asked about:
  - *Your field of study*
  - *Your career goals*
  - *Your life experiences (including challenges)*
  - *Your personal interests*
  - *Your linguistic background*
  - *Your ideal mentor's age*
- You can tell us which of these matters most to you, alongside anything else you'd like us to know.
- A "matcher" carefully reads your answers, combs through the profiles of available Uplift University mentors, and makes the closest match.

**NOTE:** We know firsthand that matching students and mentors is an art, not a science. If you feel like the mentor we pick for you isn't the best match, let us know so we can look for a better one!

[SIGN UP](#)

### What have mentors said about their experience?

*"I am enjoying being a part of the Mentor Collective and believe it has lots to offer the students who are looking for a **support system and guidance with their school, work, and home life**. The program has lots of benefits for both the mentor and mentee to build on a supportive foundation." —Robert H.*



We hope you'll take advantage of this opportunity! As always, we're here to answer any questions.

Best,