

Launch Event Follow-Up Emails

Attendee Follow-Up Email

[NAME],

Thank you so much for your interest and thoughtful conversation about how to get the most out of [PROGRAM NAME]. If you have any additional questions you can reach us at help@mentorcollective.org.

Not a part of the program or know someone who should be? Spots are limited! **Sign-up or invite your friends to join the program here: [LANDING PAGE / SIGN-UP LINK]**

Mentorship is more important now than ever. Adjusting to college today can come with a learning curve, and we've seen that mentors can help. You'll be able to discuss your experiences at school and beyond with your counterpart, as well as access resources that build resilience.

Thanks for your support of fellow [SCHOOL NAME] students! Good luck as you kick-off the semester/school year!

All the best,
NAME

Non-Attendee Follow-Up Email

[NAME],

Thank you so much for your interest in the Mentor Collective program at the [SCHOOL NAME]. We were sorry to have missed you tonight at the meet and greet event, where we discussed best practices in getting the most out of mentorship relationships. You can learn more by accessing the discussion guides in the resources section of your [dashboard](#).

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Thanks for your support of fellow [SCHOOL NAME] students! Good luck as you kick-off the semester/school year!

All the best,
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