



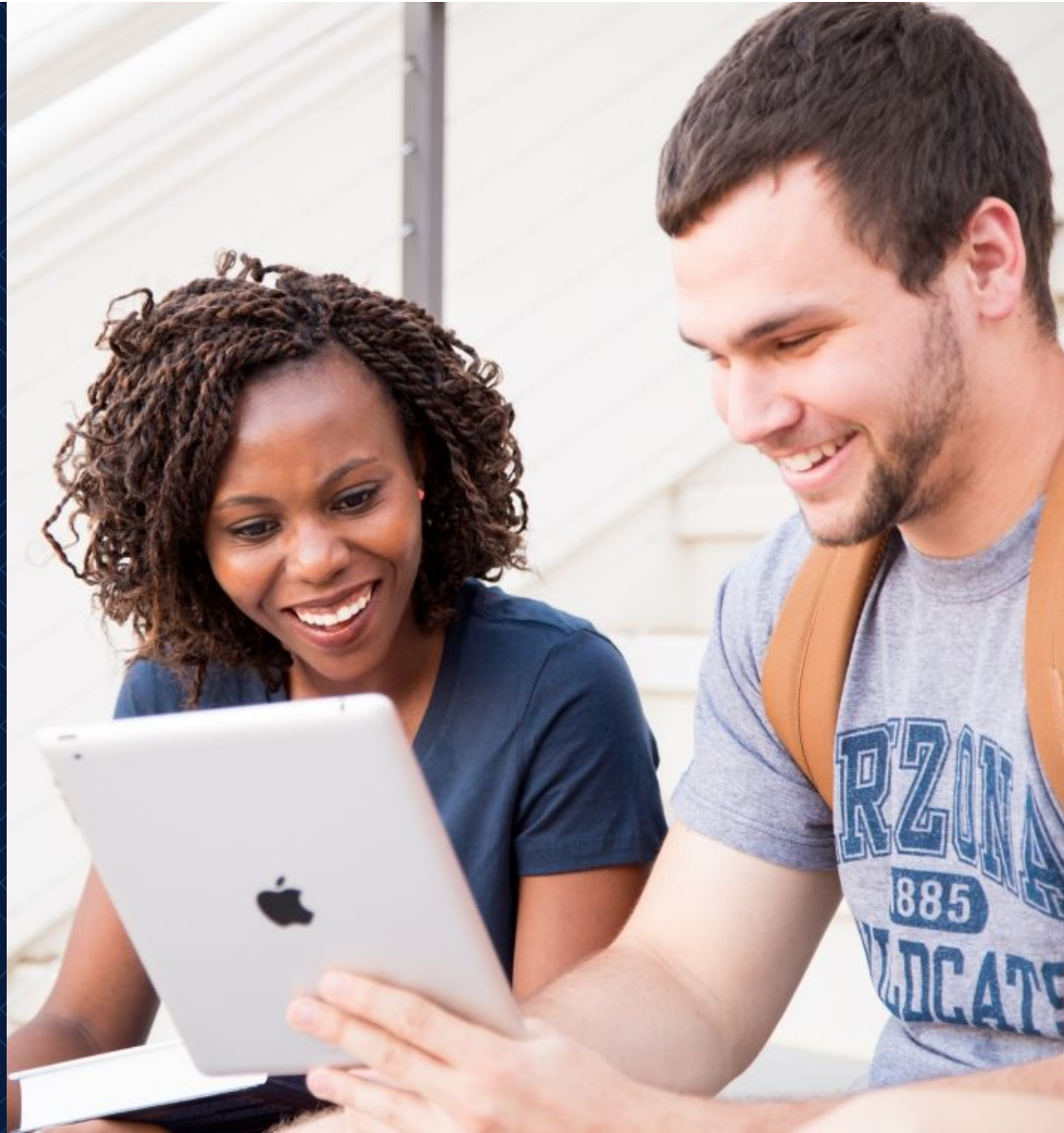
Leveraging Flag Data to Drive Student Success



July 24, 2024 | 1:00 PM ET

A guide to best practices and tips to make your virtual experience seamless

- Upon entry, audio is on mute
- Ensure your camera is on
- Adjust your video layout to speaker view
- Chat your name and institution!
- Q&A at the end



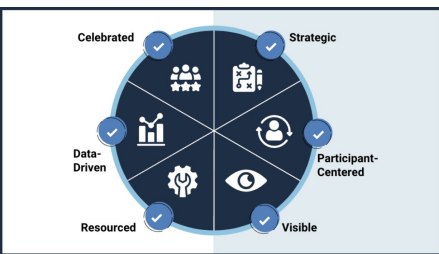


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During this event, you'll learn

- The automatic features of flags
- How to set-up flag filters and exports
- How flag exports can impact your success strategy
- How to automate exports for use in other systems



Placeholder for demo of mentor
logging a conversation

A quick review...

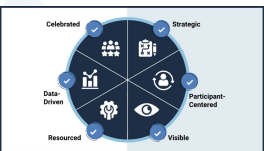
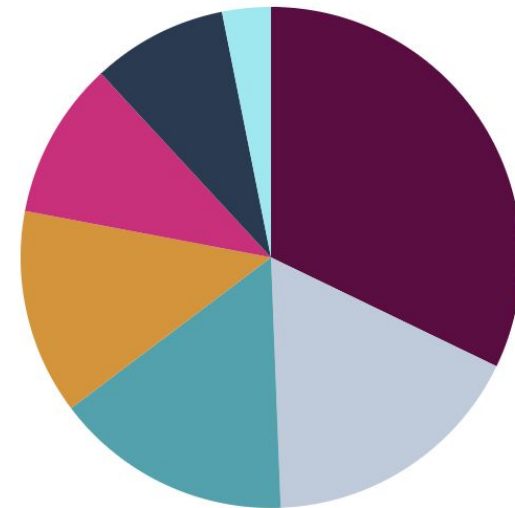


Conversations: Collective Action

- 1 GETTING TO KNOW EACH OTHER**
Add an in- person or virtual event at a key point in the program
- 2 STAYING BALANCED**
Review the curriculum of your first year seminar
- 3 OTHER**
Review notes for trends of common issues e.g. Parking!

Distribution of Conversation Topics

Mentor Collective Dashboard





Student Success



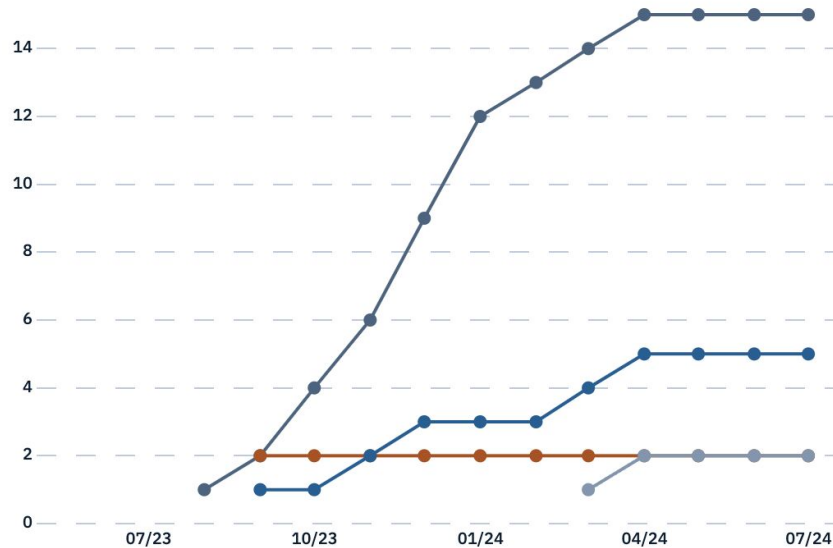
Financial concerns
Academic struggles
Considering switching majors
Dropping out
Transferring schools
Roommate conflict
Family conflict
Homesickness
Housing or food insecurity
Immigration status
Depression
Severe anxiety
Other



Engagement topics over time

Data point

Priority Flag Topics



Show All Legends

- ☒ Academic struggles
- ☒ Dropping out
- ☒ Housing or food insecurity
- ☒ Everything else
- ☒ Considering switching majors
- ☒ Family conflict
- ☒ Immigration status
- ☒ Financial concerns
- ☒ Transferring schools
- ☐ Other

[View Less](#)

Flags: Individual Action

Note when the flags peak

Mentors

- Thank them
- Encourage them to have conversations about the processes involved in switching majors

Advisors

- Give them dashboard access
- Provide a list

Mentees

- Act on basic needs flags as immediately and directly as possible



Actions taken in response to flags



Personally reach out to mentees



Share flag with another office



Personally reach out to the mentor



Enter flags into another system



Export for analysis












More than half of respondents



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**Stakeholders with
whom flags are
shared**

-  **Recruitment** partners and external relations
-  **Supervisor**
-  **Registrars**
-  **Institutional Research**
-  **Leadership: Deans, Provost, Chancellor**
-  **Department Chair**
-  **Dean of Students**
-  **Academic Advisors**
-  **Tutoring team**

Sharing Options

**Dashboard Access
Email Recipient
Filtered Exports
Automation**

Configurations

TOPICS

Re-label

Hide **Flag Topics**

RECIPIENTS

Primary

Receive any flag

Assigned Advisors

Receive flags for specific recipients

Recipient by Topic

Receive flags for a single topic



Flags Email Recipients

* MAIN RECIPIENT FIRST NAME

* MAIN RECIPIENT LAST NAME

* MAIN RECIPIENT EMAIL

* SECONDARY CC EMAILS

☐ Send flags to external contact?

Controls whether flags can be sent to a mentee's student advisor, if uploaded

ADD PEOPLE +

SAVE

Additional recipients

First Name	Last Name	Email	Flag Categories Assigned	Actions
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Partner Knowledge Center

Configuring Flag Topics and Recipients



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A quick demo...



Status Report to Supervisors

100%

**Immediate priority flags
were resolved**

25

**Direct connections to
Counseling**

17

**Direct referrals to
Tutoring**



Target Population Analysis

26 Flags reported for adult students

Most frequent topics

Academic Struggles
Switching Majors
Financial Concerns
Other



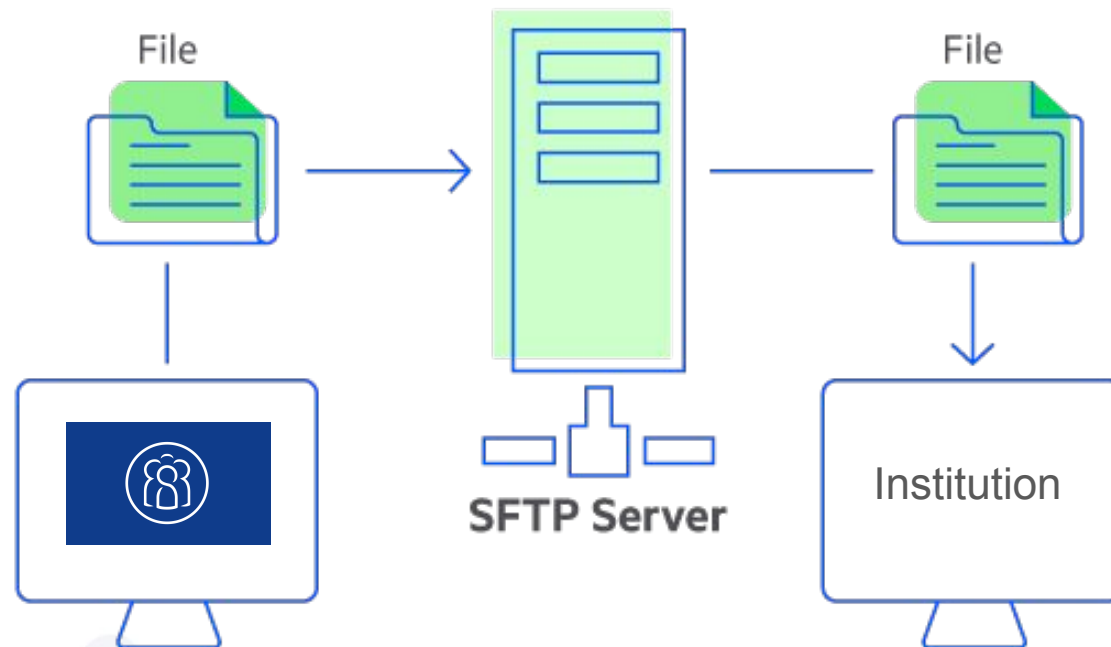
MENTOR
COLLECTIVE

Partner Knowledge Center

[Do More With Your Data](#)



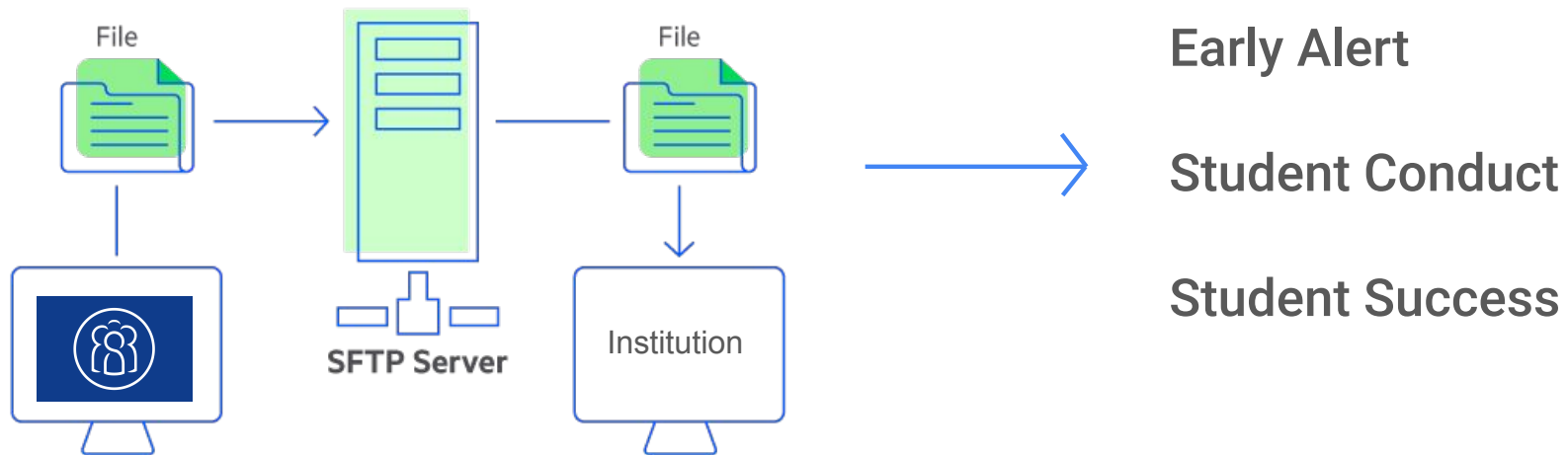
Automate with SFTP



[Image Source](#)

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**Input into other
systems**



[Image Source](#)

Automated SFTP Outbound: FLAGS

Column Name	Data Type	Description
Conversation ID	Integer	Mentor Collective database identifier for the conversation
Flag ID	Integer	Mentor Collective database identifier for the Flag.
Mentor: Mentor Collective User ID	Integer	Mentor Collective database identifier for the User. A User is a single person that our platform needs to know about.
Mentor: First Name	String	First name of the mentor
Mentor: Last Name	String	Last name of the mentor
Mentor: Email	String	Email address of the mentor
Mentor: Phone	String (includes +[country code])	Phone number of the mentor
Mentor: School Provided School Id	String	Institution-provided identifier for the mentor, such as a student number.
Mentor: Mentor Provided School Id	String	User (mentor)-provided identifier for the mentor, such as student number.
Date Reported	Date (YYYY-MM-DD hh:mm:ss UTC)	Date and time the flag was first submitted
Modified At	Date (YYYY-MM-DD hh:mm:ss UTC)	Date and time the flag was modified
Topic(s) Flagged	String	Concatenated string of topic(s) selected, separated by comma
Submitter Comment	String	Open text created by participant
Support Priority	String (immediate not_needed)	Indicates of immediacy of support for participant
Flag Status	String (pending_action is_actionable is_not_actionable is_resolved)	Indicates activity status of the flag
School Notes	String	Institution notes submitted about the flag
Confidence Score	Integer	Likert scale response to the Confidence question
Confidence Notes	String	Additional notes to the Confidence question
Submitted By	String (Mentor Mentee Admin)	Indicates role of user who submitted the flag
Mentee: Mentor Collective User ID	Integer	Mentor Collective database identifier for the User. A User is a single person that our platform needs to know about.
Mentee: First Name	String	First name of the mentee
Mentee: Last Name	String	Last name of the mentee
Mentee: Email	String	Email address of the mentee
Mentee: User Provided Phone	String (includes +[country code])	User (mentee)-provided phone number.
Mentee: Institution Provided Phone	String (includes +[country code])	Institution-provided phone number for the mentee.
Mentee: School Provided School Id	String	Institution-provided identifier for the mentee, such as a student number.
Mentee: Mentee Provided School Id	String	User (mentee)-provided identifier for the student, such as a student number.
Mentorship: Date Matched	Date (YYYY-MM-DD hh:mm:ss UTC)	Date the mentee was matched with their mentor
Mentorship: Date of last conversation logged	Date (YYYY-MM-DD hh:mm:ss UTC)	Date the last conversation between the mentorship pair was logged
Mentorship: Number Of Conversations Reported In Mentorship	Integer	Number of logged conversations between the mentorship pair
Mentorship: Number of Priority Flags In Mentorship	Integer	Number of flags submitted throughout the mentorship pairing



SUMMARY

- **Flag data are available throughout the platform**
- **Share whenever meaningful**
 - Dashboard access
 - Email recipient
 - Export recipient
 - Automation
- **Act as quickly as possible**
- **Recognize mentors and yourselves**



Q&A



Partner Resources

- **Partner Knowledge Center**

- Full suite of articles and video content
- Learn how to navigate the Dashboard
- Download templates for designing, promoting, and managing your program
- Explore research-based recommendations for growing mentorship and see examples from other institutions

- **Email the Partner Support Team**

- partnersupport@mentorcollective.org
- Quick response to product-related questions and technical requests such as Dashboard support, participant communication, microsurvey launching, and data gathering



What's next?

- **August Events**

- Impact Analysis 3-part series starts with Sense of Belonging
- Making Your Mentorship Initiative Visible
- “Ask the Expert” - Flag Exports

- **Check your inbox for:**

- Events invitations
- Monthly Digest with tips and tricks and timely resources
- Related video content
- Follow-up from this webinar



Thank you!

