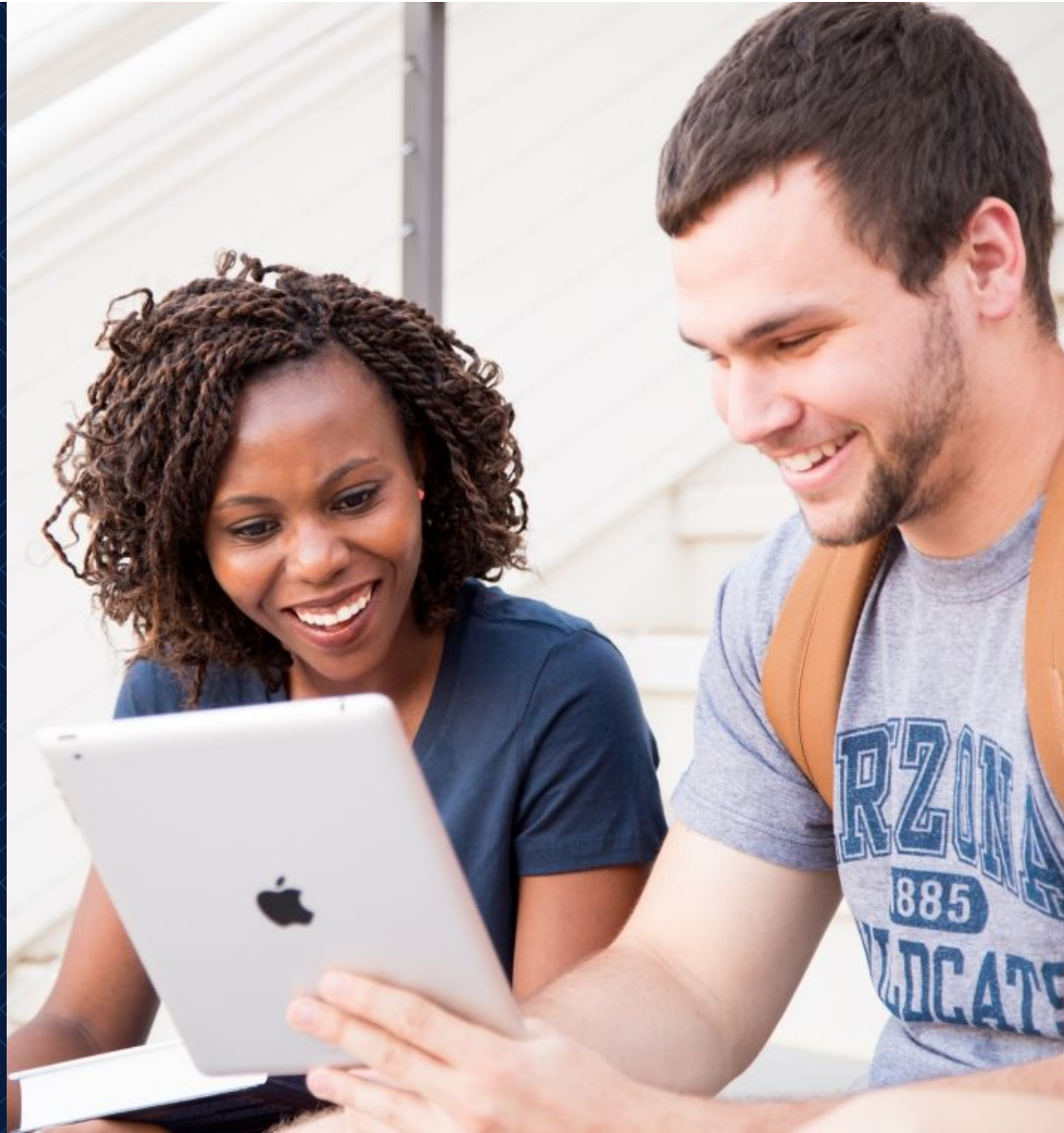


Unlocking Insights with **Microsurveys:** How Brief Surveys Drive Big Impact



A guide to best practices and tips to make your virtual experience seamless

- Upon entry, audio is on mute
- Ensure your camera is on
- Adjust your video layout to speaker view
- Chat your name and institution!
- Q&A at the end





Jennifer Kious
Customer Education Manager
Mentor Collective



Avis London
Partner Success Manager
Mentor Collective



Alissa Zink
Partner Success Manager
Mentor Collective



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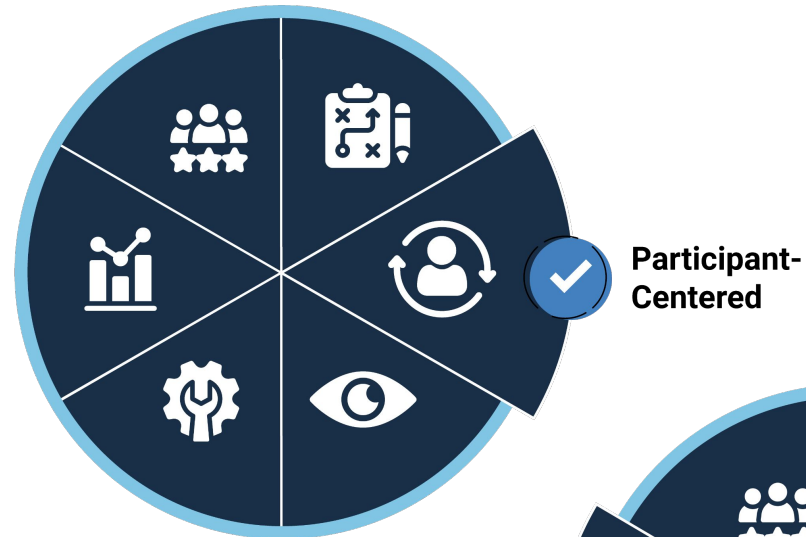
During this event, you'll learn:

- How microsurveys can **promote a culture of mentorship**
- Microsurveys **basics** - what they are, how to use them
- How to **export and share** microsurveys
- **Examples** of ways microsurveys have led to impact at our partner institutions



Promote a Culture of Mentorship

- Real-time, actionable insights
- Hear directly from participants
- Targeted support at scale
- Gather participant feedback



Microsurveys Basics

How happy are you with the support you are receiving from your mentor so far?
1=Low 5=High

1 2 3 4 5

Submit

To make the most of your mentorship experience, please review and complete the tasks in this list

6 tasks remaining

- Take matching survey
- DE&I Foundations
- Expectations for Student Success Mentees
- Once you're matched, what happens next?
- Mentee Tips for Success
- Share a video or quote introducing yourself to your mentorship community

You haven't selected any goal(s) for your mentorship yet - head to the Matching Survey to get started!

Take Matching Survey

Help

Do you have any feedback to share about your experience in the mentorship program?

☒ Yes
☐ No

What feedback would you like to share? (Optional)

0 / 50

Submit

Take matching survey

DE&I Foundations

Expectations for Student Success Mentees

Once you're matched, what happens next?

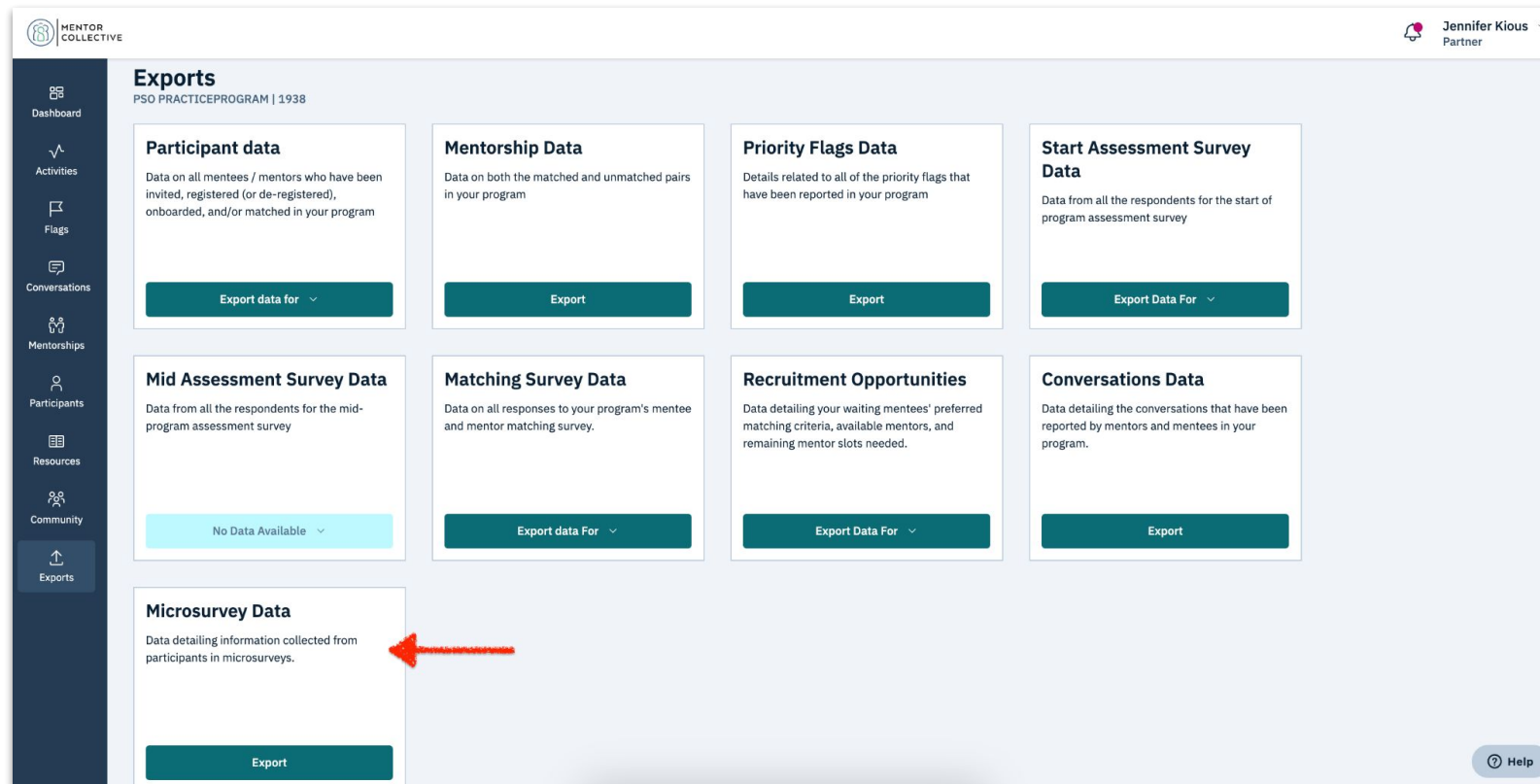
Mentee Tips for Success

Share a video or quote introducing yourself to your mentorship community

Help



Share Insights



The screenshot displays the 'Exports' section of the Mentor Collective interface. The top header includes the 'MENTOR COLLECTIVE' logo and the user 'Jennifer Kiou' with a dropdown arrow. The left sidebar contains navigation links: Dashboard, Activities, Flags, Conversations, Mentorships, Participants, Resources, Community, and Exports (highlighted). The main content area is titled 'Exports' and 'PSO PRACTICEPROGRAM | 1938'. It features eight data export cards arranged in a grid:

- Participant data**: Data on all mentees / mentors who have been invited, registered (or de-registered), onboarded, and/or matched in your program. Includes an 'Export data for' button.
- Mentorship Data**: Data on both the matched and unmatched pairs in your program. Includes an 'Export' button.
- Priority Flags Data**: Details related to all of the priority flags that have been reported in your program. Includes an 'Export' button.
- Start Assessment Survey Data**: Data from all the respondents for the start of program assessment survey. Includes an 'Export Data For' button.
- Mid Assessment Survey Data**: Data from all the respondents for the mid-program assessment survey. Includes a 'No Data Available' button.
- Matching Survey Data**: Data on all responses to your program's mentee and mentor matching survey. Includes an 'Export data For' button.
- Recruitment Opportunities**: Data detailing your waiting mentees' preferred matching criteria, available mentors, and remaining mentor slots needed. Includes an 'Export Data For' button.
- Conversations Data**: Data detailing the conversations that have been reported by mentors and mentees in your program. Includes an 'Export' button.
- Microsurvey Data**: Data detailing information collected from participants in microsurveys. Includes an 'Export' button. A red arrow points to this card.

A 'Help' button is located in the bottom right corner of the main content area.



Timing

Explore

Do you have your parking pass?



Progress

Are you interested in an internship?



Connect

Which type of activity would you be most likely to attend?



Engage

Are you aware of campus clubs and organizations?



Improve

Would you recommend being a mentor?



Meaningful Impact

How happy are you with the support you are receiving from your mentor so far?

1=Low 5=High

☐ 1 ☒ 2 ☐ 3 ☐ 4 ☐ 5

How could your mentor better support you? (Optional)

0 / 1200

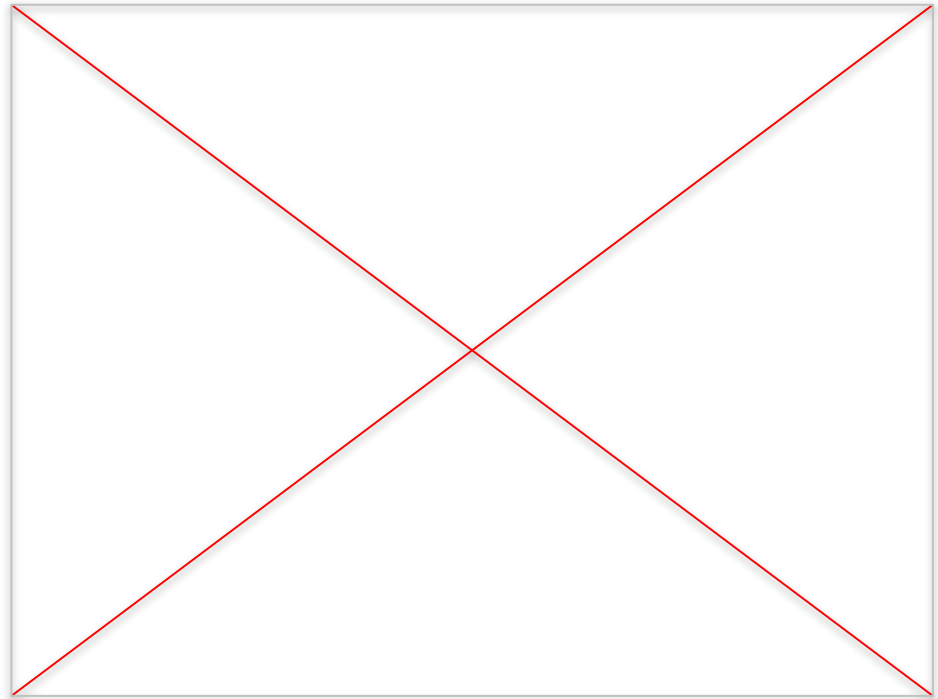
Type your response here...

Submit

In which of the following ways have you benefited from your mentorship experience?

- ☐ Career exploration
- ☐ Exploring grad school options
- ☐ Networking and building connections
- ☐ Finding a job or internship
- ☐ Getting life advice

Submit



Microsurvey Library

- Feedback
- Interest in Additional Engagement
- Participant Information Collection
- Mentorship Program Impact & Satisfaction
- Institution Specific Support & Information



What's next?

- **Upcoming virtual events**

- [Spring into Mentorship: Our Top Tips for Success](#) (Jan. 15)
- [Data Consultation](#) (Jan. 20)

- **Check your inbox for:**

- Event invitations
- Monthly Digest with timely resources
- Related video content
- Follow-up from this webinar



Poll



Q&A



Thank you!

