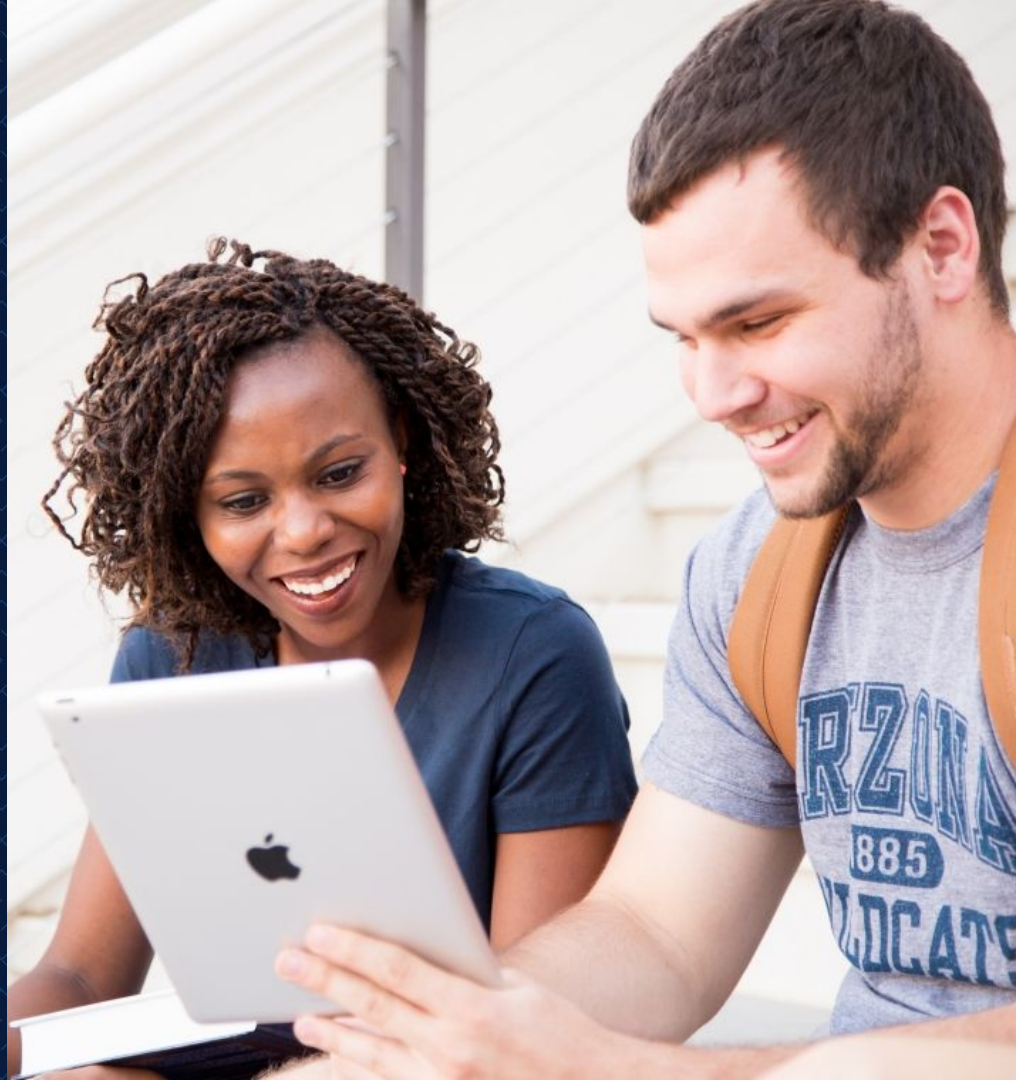
MENTOR COLLECTIVE

Spring into Mentorship: Our Top Tips for Success

A guide to best practices and tips to make your virtual experience seamless

- Upon entry, audio is on mute
- Ensure your camera is on
- Adjust your video layout to speaker view
- Chat your name and institution!
- Q&A at the end



Well-prepared

Looking for ideas

Overwhelmed

Welcome!

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Partner Development Director,
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Today’s Session

- The Three Buckets of Spring Mentorship
  - Recruitment
  - Engagement
  - Assessment
- Each bucket will include examples on how to apply these practices

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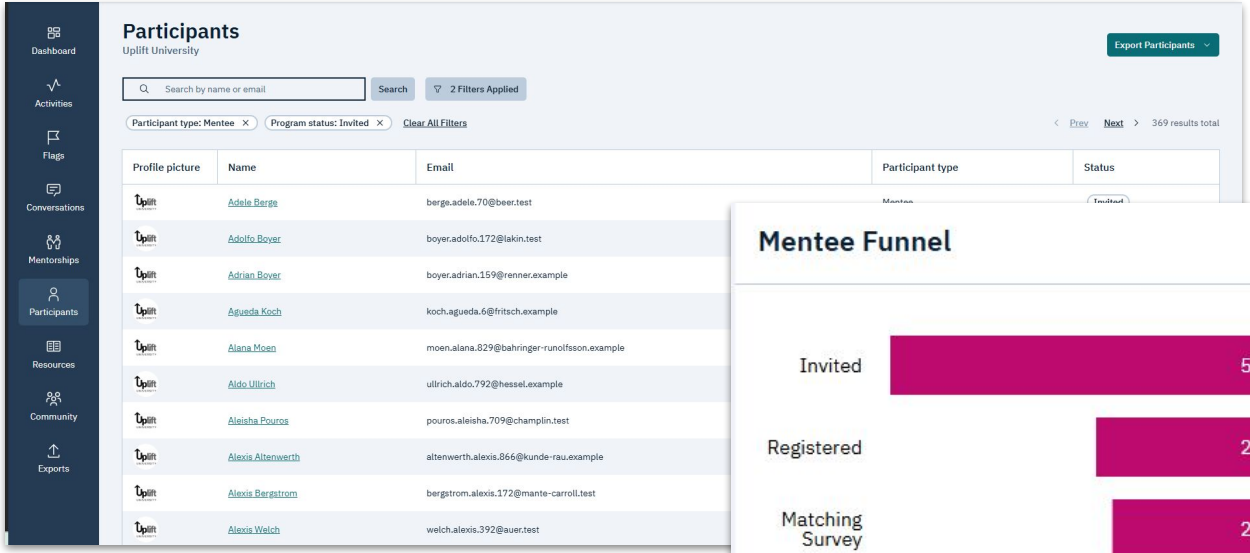
Recruitment

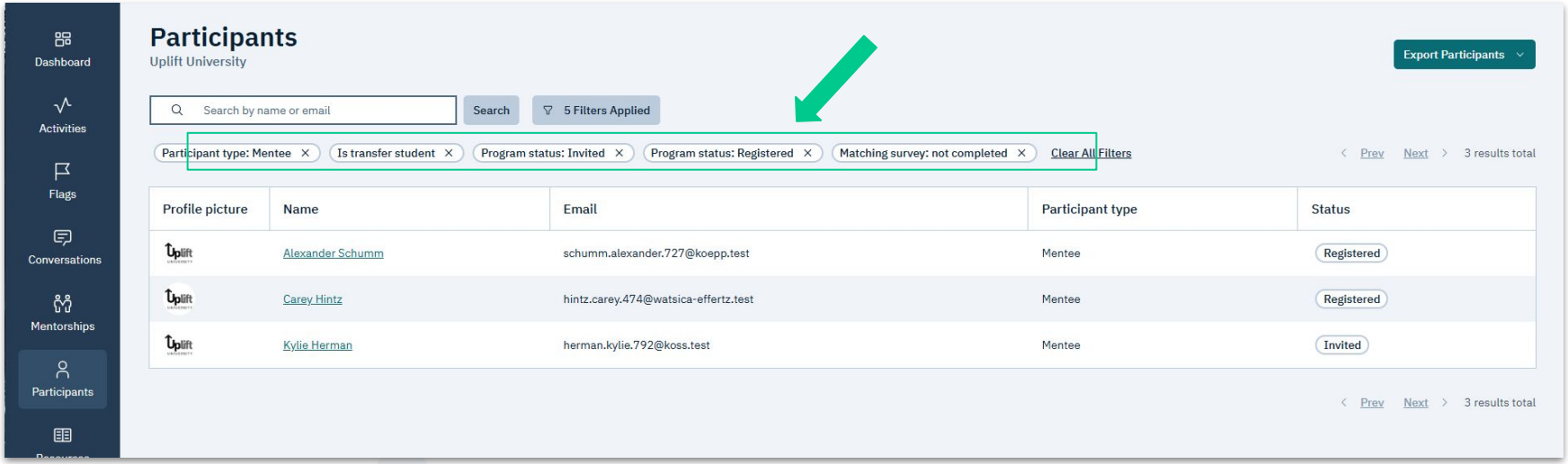
Recruiting Mentees

- Successfully re-engage eligible participants who didn't sign up in the fall



Recruiting Mentees

- Far from goal? Identify **subgroups** for default participation and/or more targeted recruitment



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Recruiting Mentors

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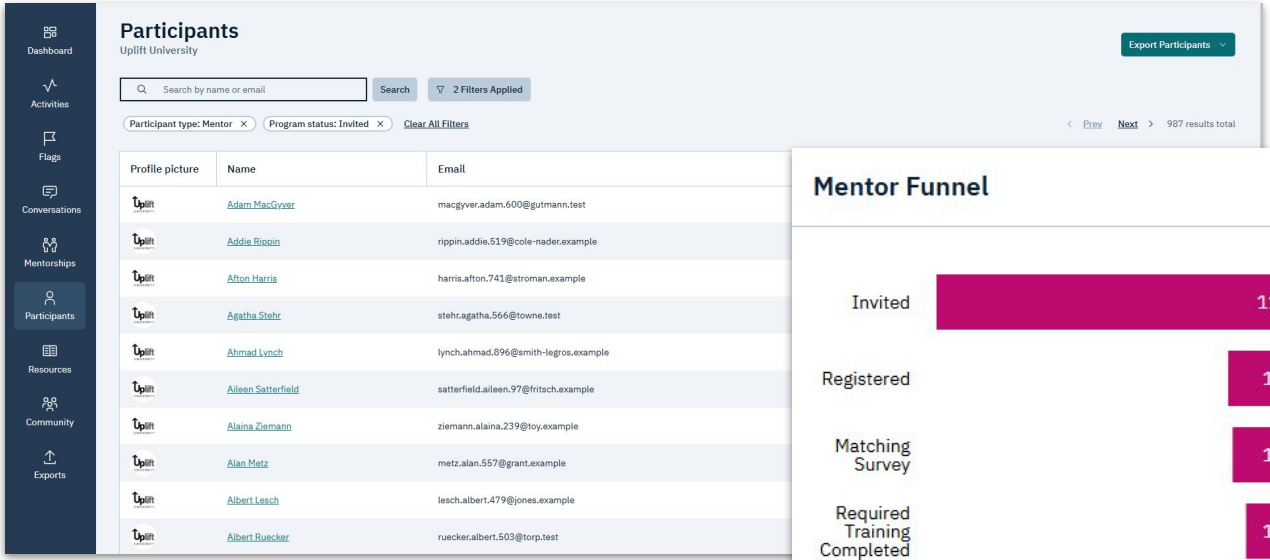

Recruiting Mentors

Collaborate with student leaders

Consider inviting recent alumni

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I hit my match goal! I’m done–right?

- Consider ideas to continue promoting your program
- Use this time to evaluate recruitment and plan for next year
- Learn from the recruitment cycle
  - Use the export features in the Partner Dashboard to see who signed up
  - Reflect: Were there any groups you hoped would have higher sign-up rates?

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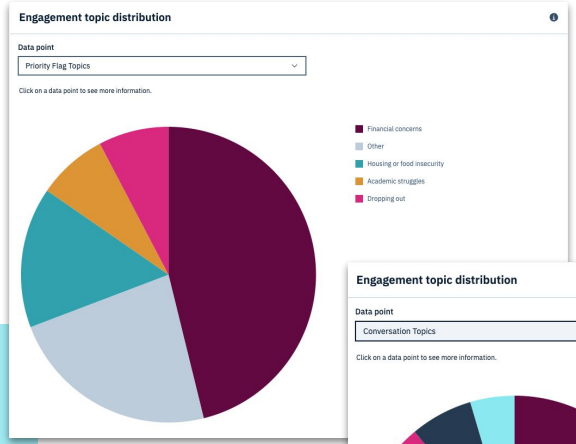
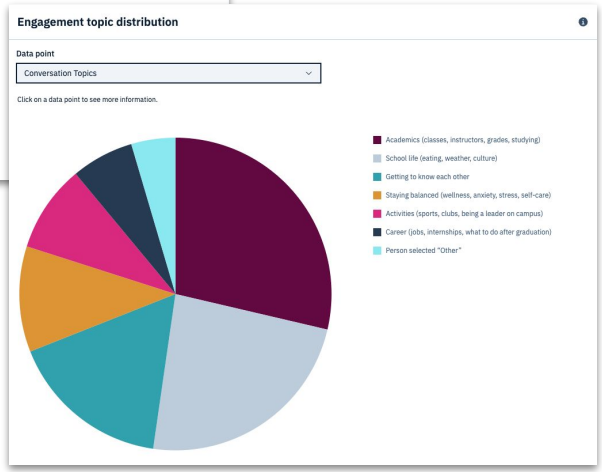
Engagement

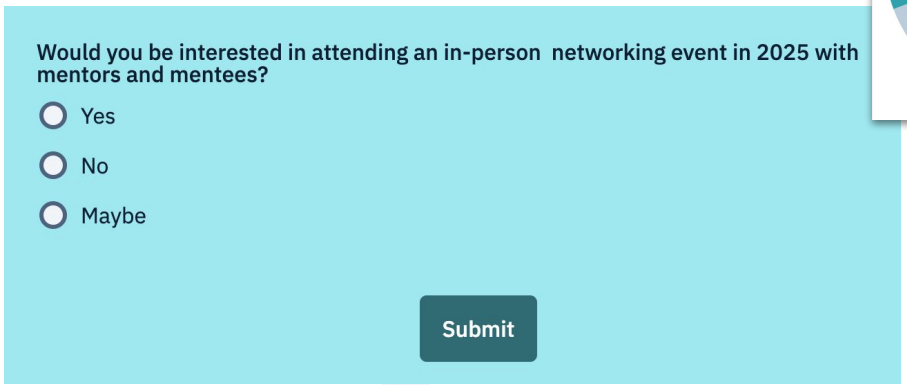
Leveraging Engagement Data

Facilitate Event and Communication Planning

- Flag Data
- Conversation Topics
- Microsurveys

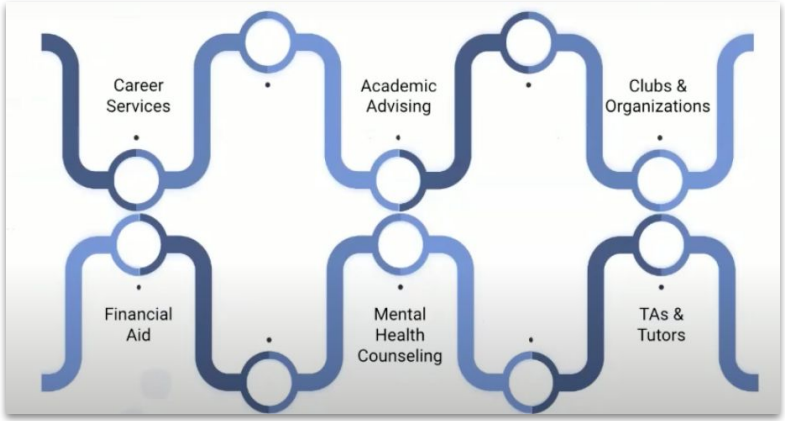






Increase Cross-Department Collaboration

- Identify key issue areas reported in engagement data and which departments can best support
- Share with relevant departments that this data is available and confirm how to keep them informed (dashboard access, SFTP, flag routing, join MC check-ins)
- Host MC participant-specific office hours (financial aid workshop, commuter student info session, transfer student mixer)



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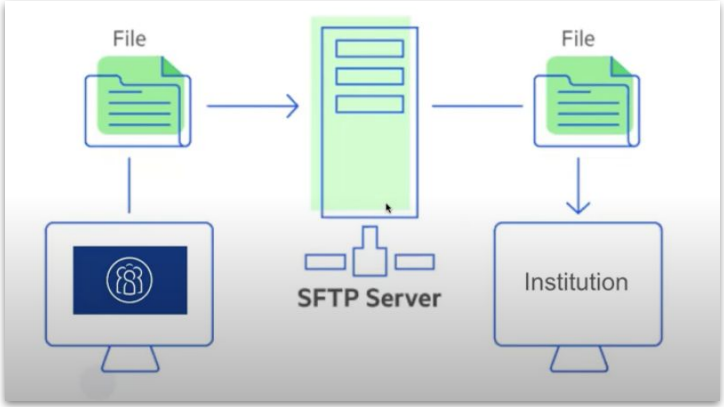
Assessments

Share Data & Impact Analysis

- MC can support data sharing through:
  - Dashboard access
  - Flag routing
  - Secure File Transfer to institution CRM
- Identify point of contact in Institutional Research



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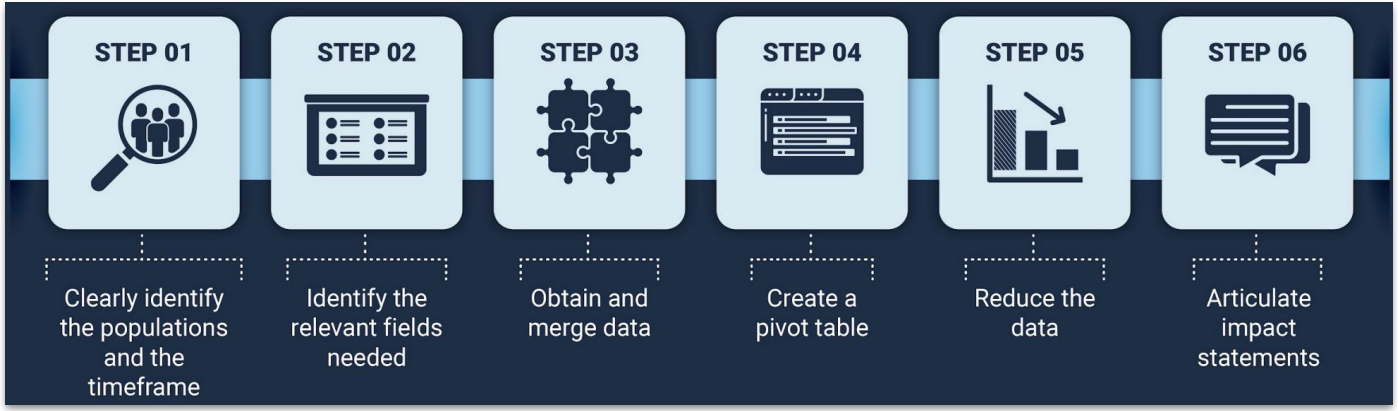
Share Data & Impact Analysis



- Identify & confirm reasons for collaboration
- What are the key data points needed to evaluate program impact?
  - Term-to-term persistence
  - GPA
  - Campus resource utilization
- Connect with Institutional Research

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Poll: Next Steps & Feedback

What’s next?

- **Upcoming virtual education**
  - Ask the Expert: Data Consultation Session - Jan. 21
  - Boost Mentorship Recruitment Through Orientation [Webinar] - Feb. 19
- **Check your inbox for:**
  - Event invitations
  - Monthly Digest with timely resources
  - MC Minute for micro video learning
  - Follow-up from this webinar

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Q&A

Thank you!