



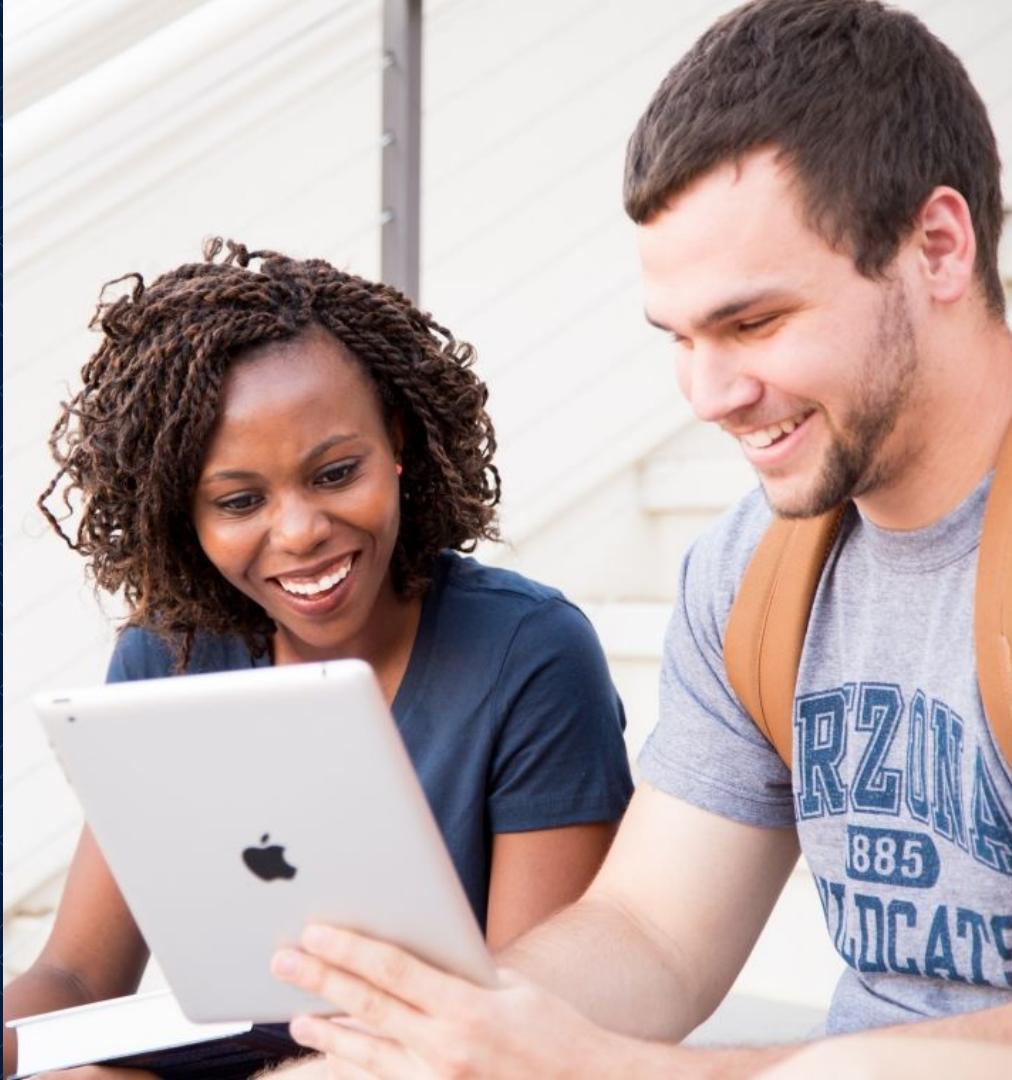
MENTOR  
COLLECTIVE

# Spring into Mentorship: Our Top Tips for Success



# A guide to best practices and tips to make your virtual experience seamless

- Upon entry, audio is on mute
- Ensure your camera is on
- Adjust your video layout to speaker view
- Chat your name and institution!
- Q&A at the end





**Well-prepared**



**Looking for  
ideas**

**Overwhelmed**



# Welcome!



**Jennifer Kious**  
Customer Education Manager,  
Mentor Collective



**Katherine Law**  
Senior Partner Success Manager,  
Mentor Collective



**Andrew Shaw**  
Partner Development Director,  
Mentor Collective



# Today's Session

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- The Three Buckets of Spring Mentorship
  - Recruitment
  - Engagement
  - Assessment
- Each bucket will include examples on how to apply these practices



# Recruitment



# Recruiting Mentees

- Successfully re-engage eligible participants who didn't sign up in the fall

**Participants**  
Uplift University

Search by name or email  Search 2 Filters Applied

Participant type: Mentee Program status: Invited Clear All Filters

Profile picture	Name	Email	Participant type	Status
	Adele BERGE	berge.adele.70@beer.test	Mentee	Invited
	Adolfo BOYER	boyer.adolfo.172@lakin.test	Mentee	Invited
	Adrian BOYER	boyer.adrian.159@renner.example	Mentee	Invited
	Agueda KOCH	koch.agueda.6@fritsch.example	Mentee	Invited
	Alana MOEN	moen.alana.829@behringer-runoifsson.example	Mentee	Invited
	Aldo ULRICH	ulrich.aldo.792@hessel.example	Mentee	Invited
	Aleisha POUROS	pouros.aleisha.709@champlin.test	Mentee	Invited
	Alexis ALtenwerth	altenwerth.alexis.866@kunde-rau.example	Mentee	Invited
	Alexis Bergstrom	bergstrom.alexis.172@mante-carroll.test	Mentee	Invited
	Alexis Welch	welch.alexis.392@auer.test	Mentee	Invited

Export Participants

Prev Next 369 results total

### Mentee Funnel

Invited	586	100.00%
Registered	258	44.03%
Matching Survey	232	39.59%
Matched	232	39.59%

Goal Progress: Mentees Ever Matched (116% Completed)

# Recruiting Mentees

- Far from goal? Identify **subgroups** for default participation and/or more targeted recruitment

Participants

Uplift University

Export Participants

Search by name or email

5 Filters Applied

Participant type: Mentee (highlighted with a green border)

Is transfer student

Program status: Invited

Program status: Registered

Matching survey: not completed

Clear All Filters

Prev Next 3 results total

Profile picture	Name	Email	Participant type	Status
	Alexander Schumm	schumm.alexander.727@koepptest	Mentee	Registered
	Carey Hintz	hintz.carey.474@watsica-effertztest	Mentee	Registered
	Kylie Herman	herman.kylie.792@koss.test	Mentee	Invited

Prev Next 3 results total

# Recruiting Mentors

- Successfully re-engage eligible participants who didn't sign up in the fall

**Participants**  
Uplift University

Search by name or email  Search 2 Filters Applied

Participant type: Mentor Program status: Invited Clear All Filters

Profile picture	Name	Email
	<a href="#">Adam MacGyver</a>	macgyver.adam.600@gutmann.test
	<a href="#">Addie Rippin</a>	rippin.addie.519@cole-nader.example
	<a href="#">Afton Harris</a>	harris.afton.741@stroman.example
	<a href="#">Agatha Stehr</a>	stehr.agatha.566@towne.test
	<a href="#">Ahmad Lynch</a>	lynch.ahmad.896@smith-legros.example
	<a href="#">Aileen Satterfield</a>	satterfield.aileen.97@fritsch.example
	<a href="#">Alaina Ziemann</a>	ziemann.alaina.239@toy.example
	<a href="#">Alan Metz</a>	metz.alan.557@grant.example
	<a href="#">Albert Lesch</a>	lesch.albert.479@jones.example
	<a href="#">Albert Ruecker</a>	ruecker.albert.503@torp.test

Export Participants

Prev Next 987 results total

Stage	Count	Percentage
Invited	1145	100.00%
Registered	171	14.93%
Matching Survey	156	13.62%
Required Training Completed	111	9.69%
Matched	99	8.65%

1 mentor in this program was trained in a previous Mentor Collective program.

Dashboard

Activities

Flags

Conversations

Mentorships

**Participants**

Resources

Community

Exports

# Recruiting Mentors



Collaborate with student leaders

Consider inviting recent alumni



# I hit my match goal! I'm done-right?

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- Consider ideas to continue promoting your program
- Use this time to evaluate recruitment and plan for next year
- Learn from the recruitment cycle
  - Use the export features in the Partner Dashboard to see who signed up
  - Reflect: Were there any groups you hoped would have higher sign-up rates?



# Engagemen

t



# Leveraging Engagement Data

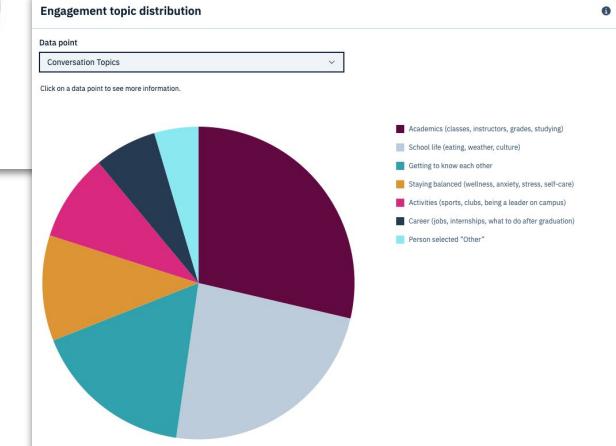
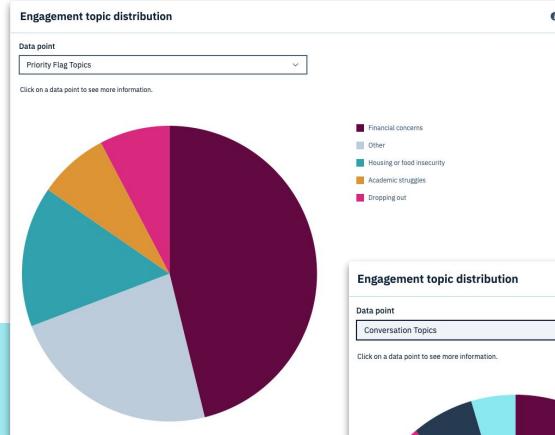
## Facilitate Event and Communication Planning

- Flag Data
- Conversation Topics
- Microsurveys

Would you be interested in attending an in-person networking event in 2025 with mentors and mentees?

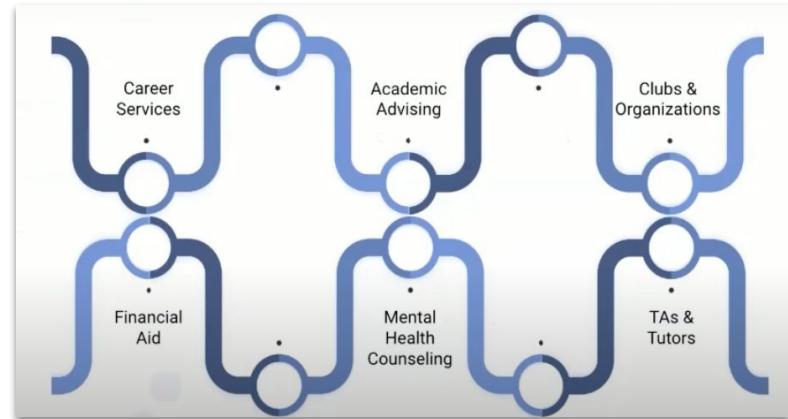
- Yes
- No
- Maybe

Submit



# Increase Cross-Department Collaboration

- Identify key issue areas reported in engagement data and which departments can best support
- Share with relevant departments that this data is available and confirm how to keep them informed (dashboard access, SFTP, flag routing, join MC check-ins)
- Host MC participant-specific office hours (financial aid workshop, commuter student info session, transfer student mixer)



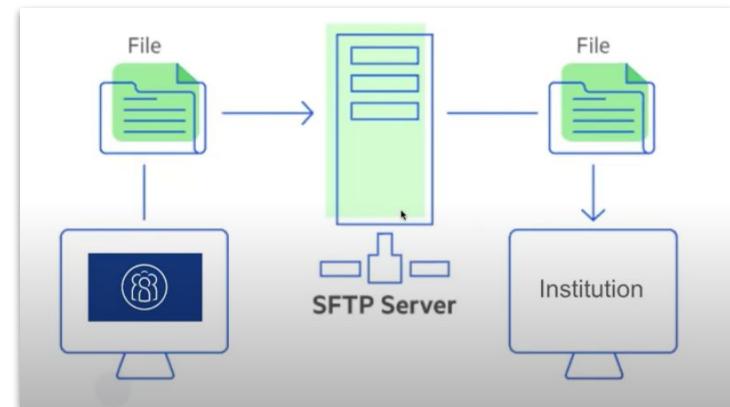
# Assessment

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# Share Data & Impact Analysis

- MC can support data sharing through:
  - Dashboard access
  - Flag routing
  - Secure File Transfer to institution CRM
- Identify point of contact in Institutional Research



# Share Data & Impact Analysis



- Identify & confirm reasons for collaboration
- What are the key data points needed to evaluate program impact?
  - Term-to-term persistence
  - GPA
  - Campus resource utilization
- Connect with Institutional Research

# Poll: Next Steps & Feedback



# What's next?

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- **Upcoming virtual education**
  - Ask the Expert: Data Consultation Session - Jan. 21
  - Boost Mentorship Recruitment Through Orientation [Webinar] - Feb. 19
- **Check your inbox for:**
  - Event invitations
  - Monthly Digest with timely resources
  - MC Minute for micro video learning
  - Follow-up from this webinar



# Q&A



Thank you!

