

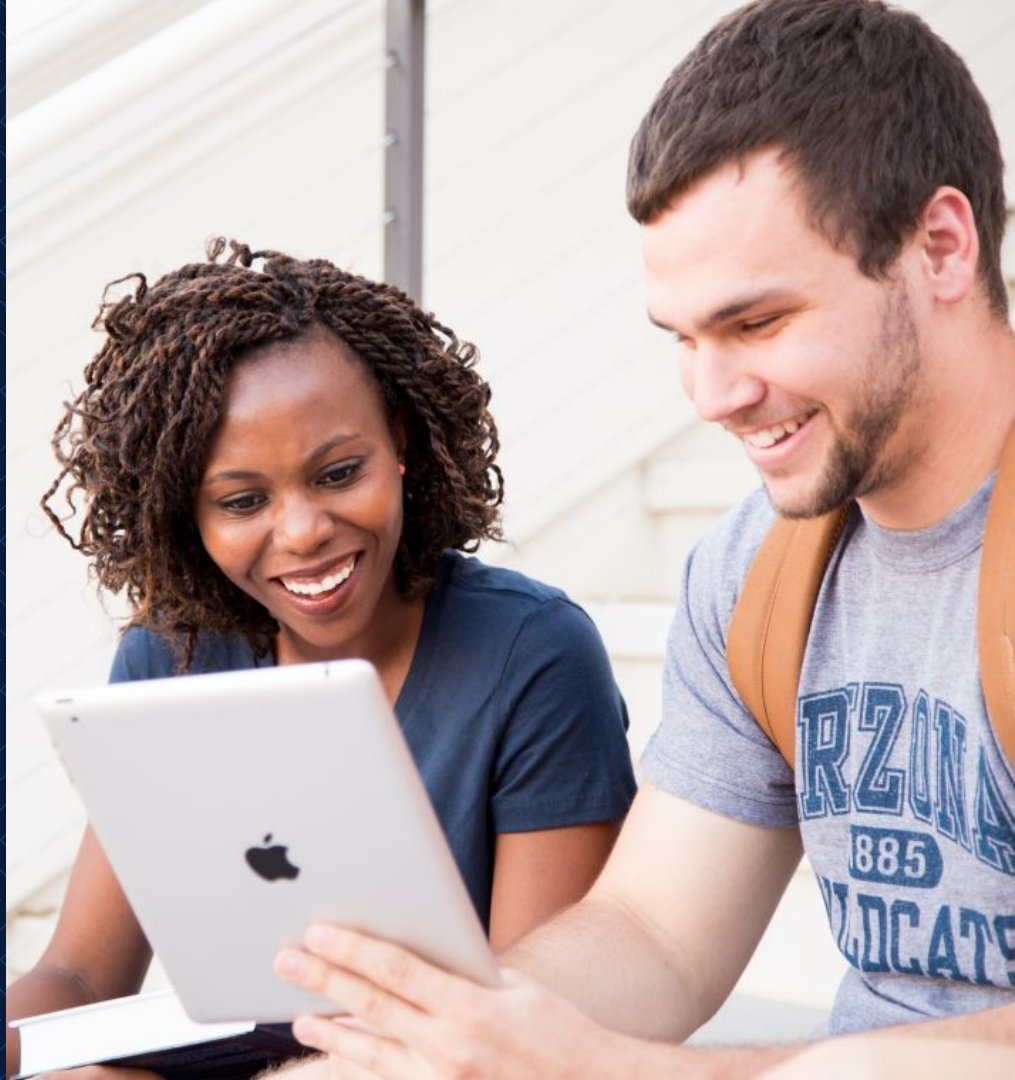


Spring into Mentorship: Our Top Tips for Success



A guide to best practices and tips to make your virtual experience seamless

- Upon entry, audio is on mute
- Ensure your camera is on
- Adjust your video layout to speaker view
- Chat your name and institution!
- Q&A at the end





Well-prepared



**Looking for
ideas**

Overwhelmed



Welcome!



Jennifer Kiouss

Customer Education Manager,
Mentor Collective



Katherine Law

Senior Partner Success Manager,
Mentor Collective



Andrew Shaw

Partner Development Director,
Mentor Collective



Today's Session

- The Three Buckets of Spring Mentorship
 - Recruitment
 - Engagement
 - Assessment
- Each bucket will include examples on how to apply these practices



Recruitmen

t



Recruiting Mentees

- Successfully re-engage eligible participants who didn't sign up in the fall











Participants
Uplift University

Export Participants

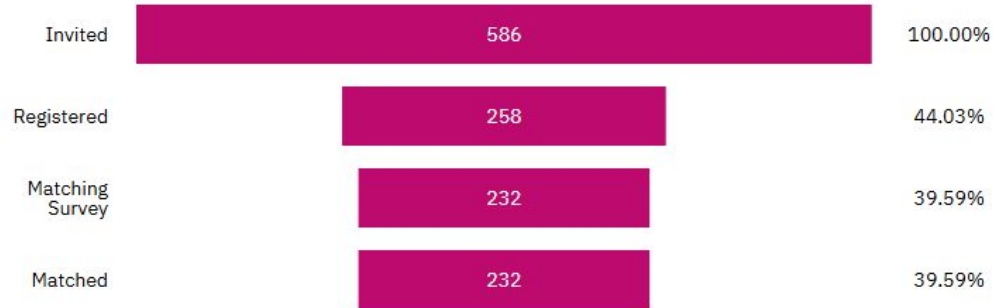
Search by name or email Search 2 Filters Applied

Participant type: Mentee Program status: Invited Clear All Filters

< Prev Next > 369 results total

Profile picture	Name	Email	Participant type	Status
	Adele Berge	berge.adele.70@beer.test	Mentor	Tested
	Adolfo Boyer	boyer.adolfo.172@lakin.test		
	Adrian Boyer	boyer.adrian.159@renner.example		
	Agueda Koch	koch.agueda.6@fritsch.example		
	Alana Moen	moen.alana.829@bahringer-runolfsson.example		
	Aldo Ulrich	ulrich.aldo.792@hessel.example		
	Aleisha Pours	pours.aleisha.709@champlin.test		
	Alexis Altenwerth	altenwerth.alexis.866@kunde-rau.example		
	Alexis Bergstrom	bergstrom.alexis.172@mante-carroll.test		
	Alexis Welch	welch.alexis.392@auer.test		

Mentee Funnel

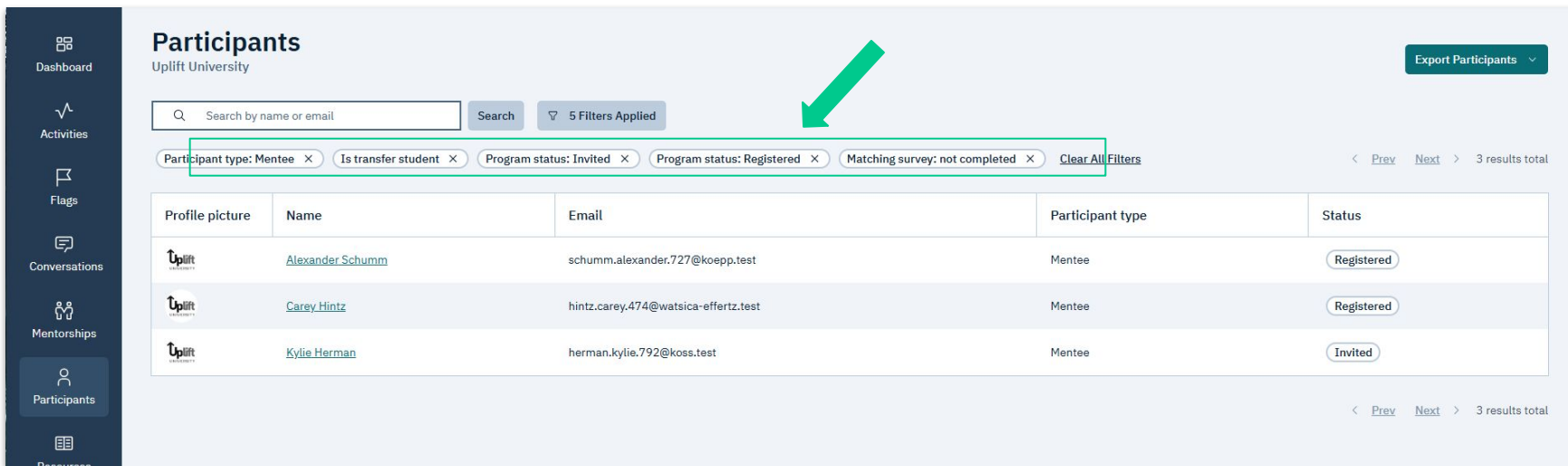


Goal Progress: Mentees Ever Matched (116% Completed)






Recruiting Mentees

- Far from goal? Identify **subgroups** for default participation and/or more targeted recruitment



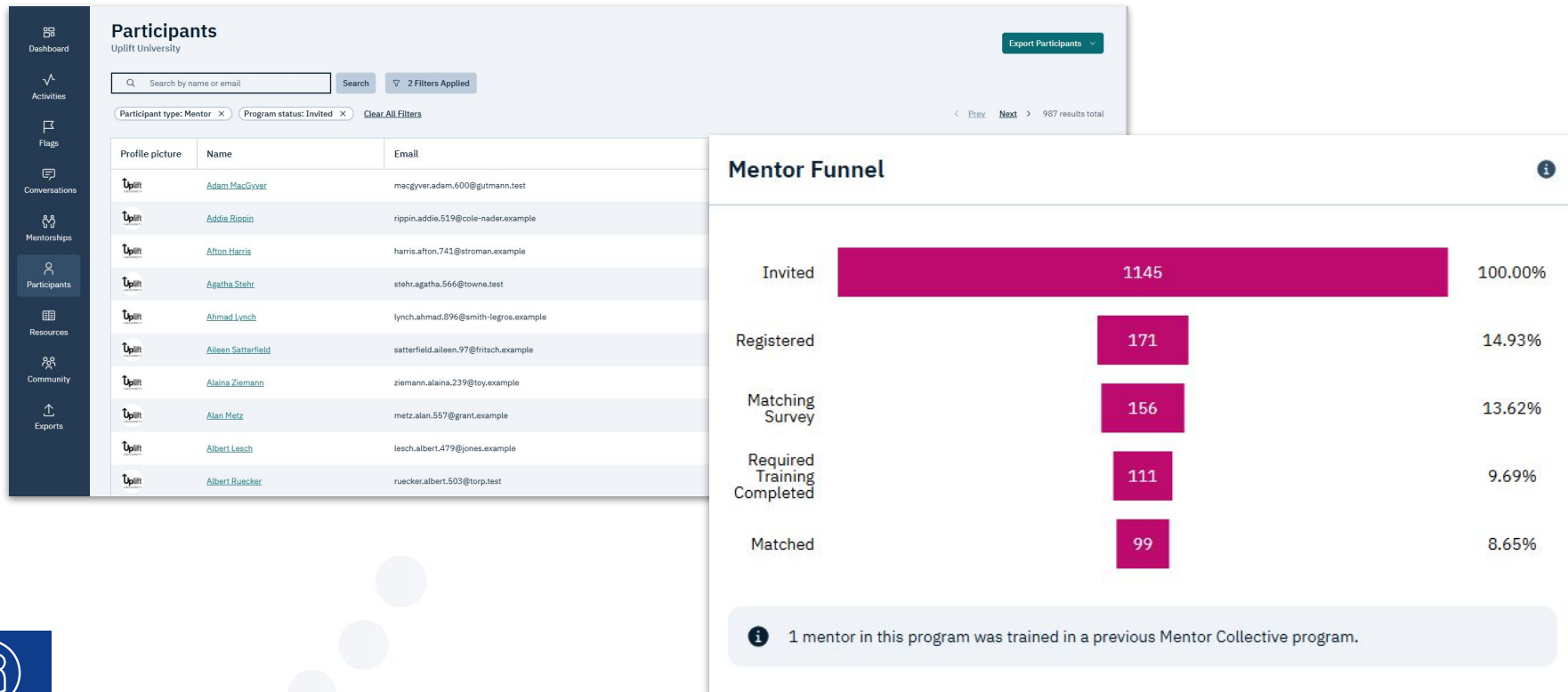
The screenshot shows the 'Participants' page for Uplift University. A sidebar on the left contains navigation links: Dashboard, Activities, Flags, Conversations, Mentorships, and Participants (highlighted). The main content area has a title 'Participants' and 'Uplift University'. A search bar with the text 'Search by name or email' and a 'Search' button is present. Below the search bar, a row of filters is displayed: 'Participant type: Mentee', 'Is transfer student', 'Program status: Invited', 'Program status: Registered', and 'Matching survey: not completed'. A green arrow points to the '5 Filters Applied' button. To the right of the filters is a 'Clear All Filters' link and a button labeled 'Export Participants'. Below the filters is a table with 5 columns: Profile picture, Name, Email, Participant type, and Status. The table contains 3 rows of data. At the bottom right of the table, there are links for '< Prev', 'Next >', and '3 results total'.

Profile picture	Name	Email	Participant type	Status
	Alexander Schumm	schumm.alexander.727@koepp.test	Mentee	Registered
	Carey Hintz	hintz.carey.474@watsica-effertz.test	Mentee	Registered
	Kylie Herman	herman.kylie.792@koss.test	Mentee	Invited



Recruiting Mentors

- Successfully re-engage eligible participants who didn't sign up in the fall



Recruiting Mentors



Collaborate with student leaders

Consider inviting recent alumni



I hit my match goal! I'm done—right?

- Consider ideas to continue promoting your program
- Use this time to evaluate recruitment and plan for next year
- Learn from the recruitment cycle
 - Use the export features in the Partner Dashboard to see who signed up
 - Reflect: Were there any groups you hoped would have higher sign-up rates?



Engagemen

t



Leveraging Engagement Data

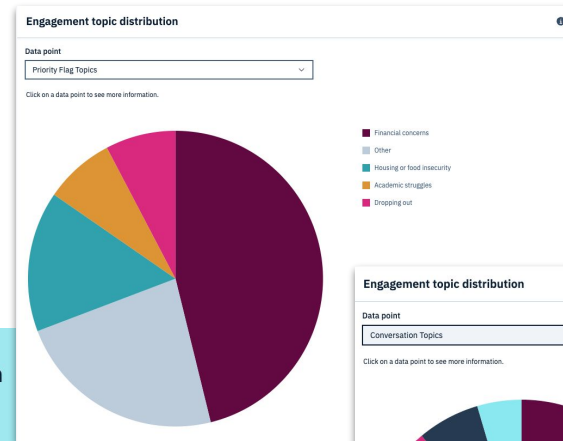
Facilitate Event and Communication Planning

- Flag Data
- Conversation Topics
- Microsurveys

Would you be interested in attending an in-person networking event in 2025 with mentors and mentees?

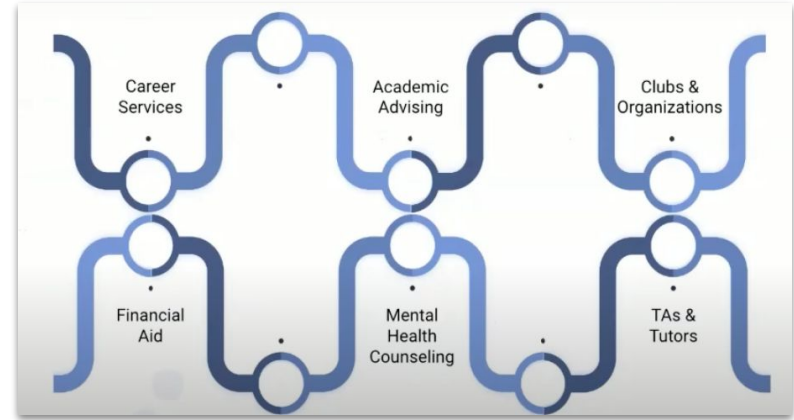
- ☐ Yes
- ☐ No
- ☐ Maybe

Submit



Increase Cross-Department Collaboration

- Identify key issue areas reported in engagement data and which departments can best support
- Share with relevant departments that this data is available and confirm how to keep them informed (dashboard access, SFTP, flag routing, join MC check-ins)
- Host MC participant-specific office hours (financial aid workshop, commuter student info session, transfer student mixer)



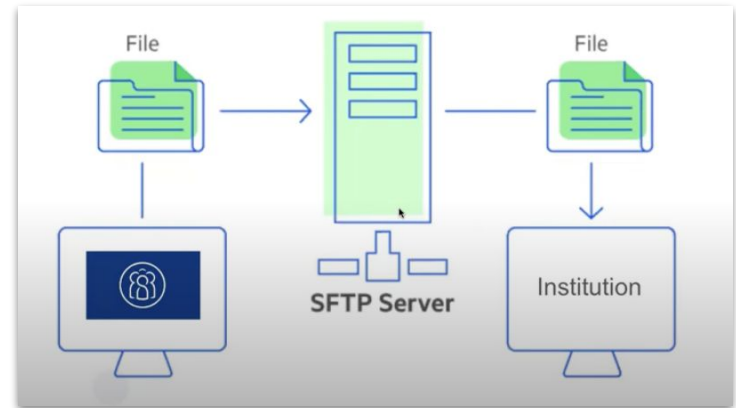
Assessment

S

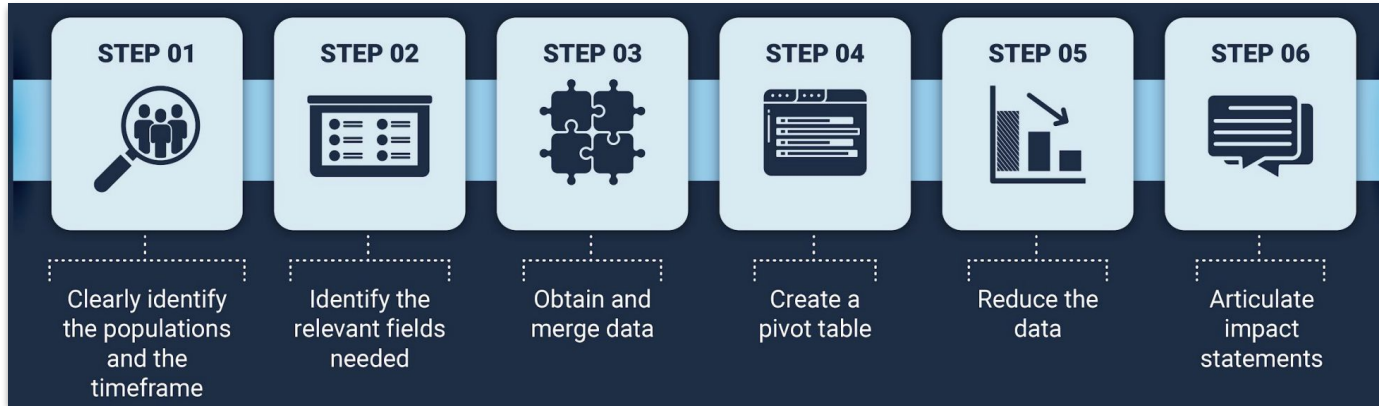


Share Data & Impact Analysis

- MC can support data sharing through:
 - Dashboard access
 - Flag routing
 - Secure File Transfer to institution CRM
- Identify point of contact in Institutional Research



Share Data & Impact Analysis



- Identify & confirm reasons for collaboration
- What are the key data points needed to evaluate program impact?
 - Term-to-term persistence
 - GPA
 - Campus resource utilization
- Connect with Institutional Research

Poll: Next Steps & Feedback



What's next?

- **Upcoming virtual education**
 - Ask the Expert: Data Consultation Session - Jan. 21
 - Boost Mentorship Recruitment Through Orientation [Webinar] - Feb. 19
- **Check your inbox for:**
 - Event invitations
 - Monthly Digest with timely resources
 - MC Minute for micro video learning
 - Follow-up from this webinar



Q&A



Thank you!

