



Leveraging Institution-Provided Data to Strengthen Your Mentorship Initiative

April 29, 2025



A guide to best practices and tips to make your virtual experience seamless

- Upon entry, audio is on mute
- Ensure your camera is on
- Adjust your video layout to speaker view
- Chat your name and institution!

help.mentorcollective.org



Audience Engagement



Submit your questions throughout the event via the Chat feature in Zoom

Like what you hear? Let us know with reactions!



During this event, you'll:

- Learn how to use IPD in combination with your mentorship data
- Explore ways to leverage data insights to refine your mentorship strategy
- Discover how you can communicate impact effectively to stakeholders using IPD-driven reporting



SPEAKERS



Jennifer Kious, Ed.M.
Customer Education Manager
Mentor Collective



Emelie Bojsza
Program Health Analyst
Mentor Collective



A Data-Informed Approach



Data-Informed

- Easily available, used, and shared
- Insights → Action
- Story-telling is compelling and impactful





Institution-Provided Data



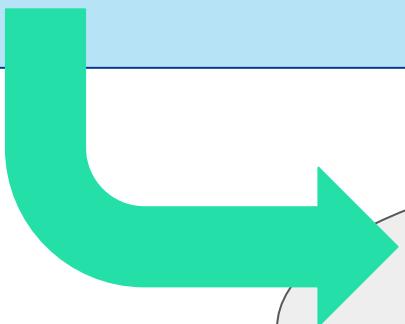
By the numbers

51%

*of MC partners used IPD in
2024-25*

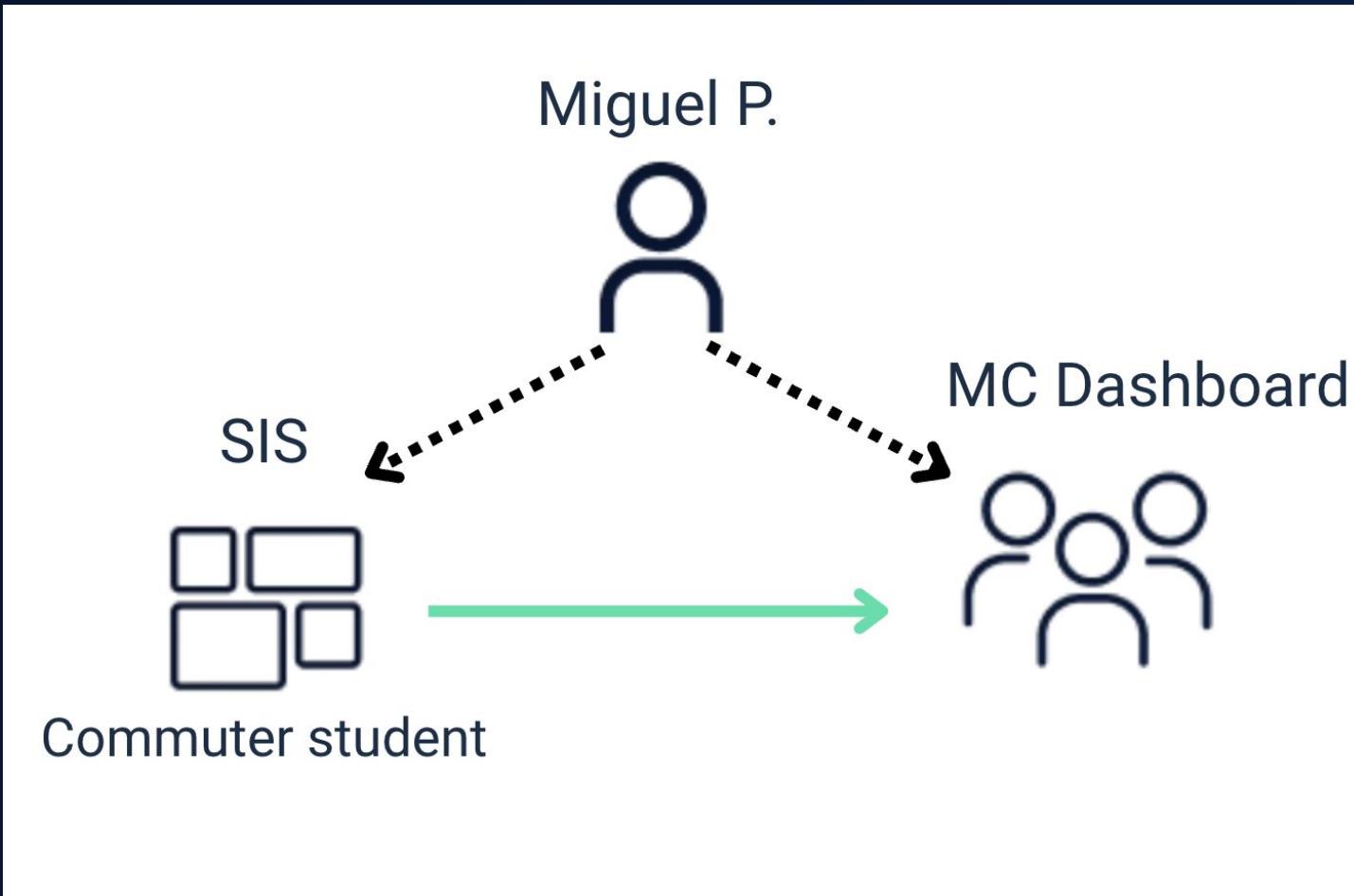
10%

*already set up with IPD for
2025-26*



- 1-21 attributes in use
- 2.9 attributes on average
- 64% use 2+ attributes





Goal:
Learn how to navigate campus services.

New insight:
Miguel is a commuter student who wants to learn how to navigate campus services.

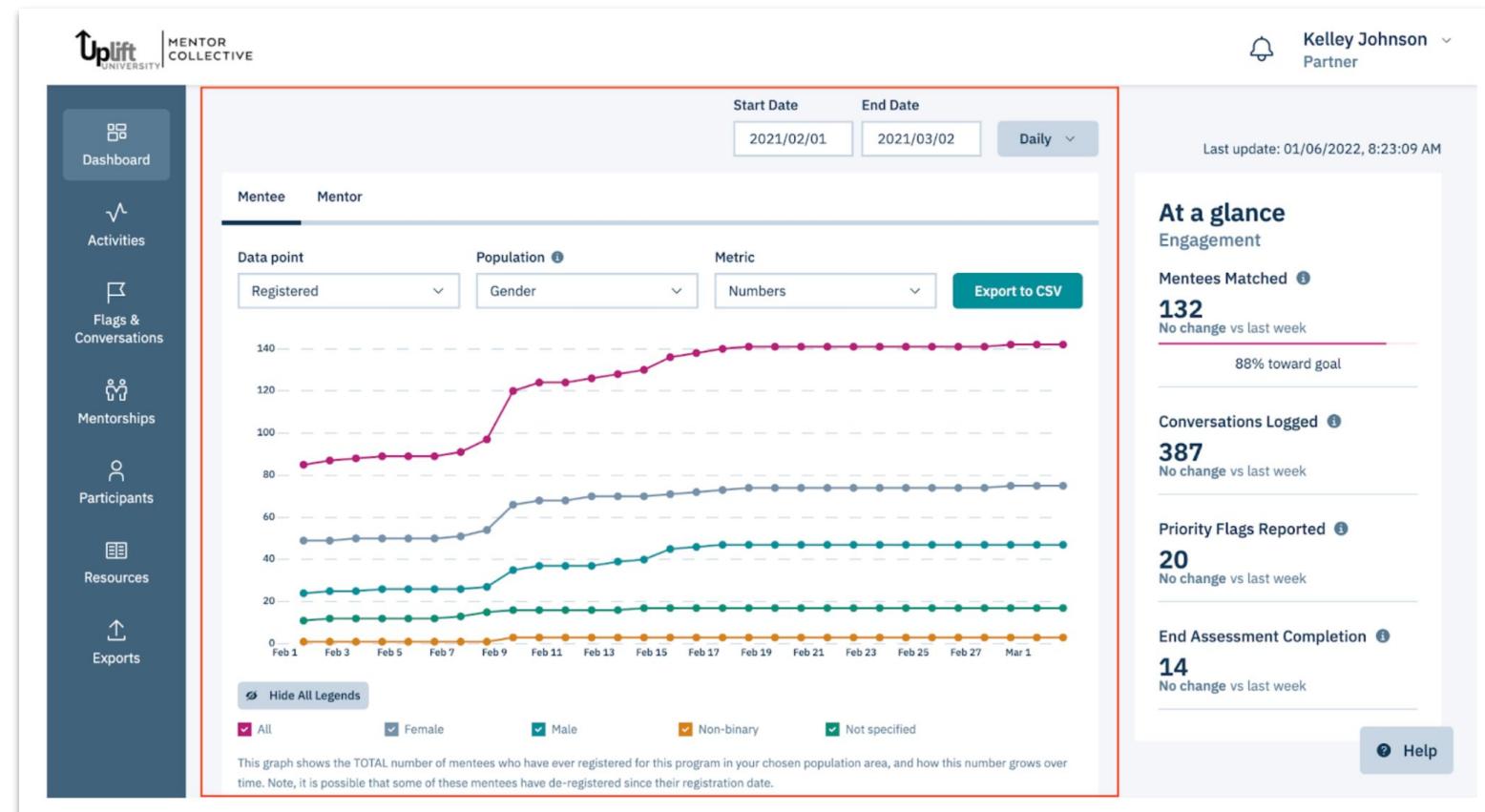
Take action:

I have 22 other students who share these traits with Miguel.



IPD in your dashboard

- Program Intelligence Chart (PIC)
- Filters
- Exports



What should I upload as IPD?



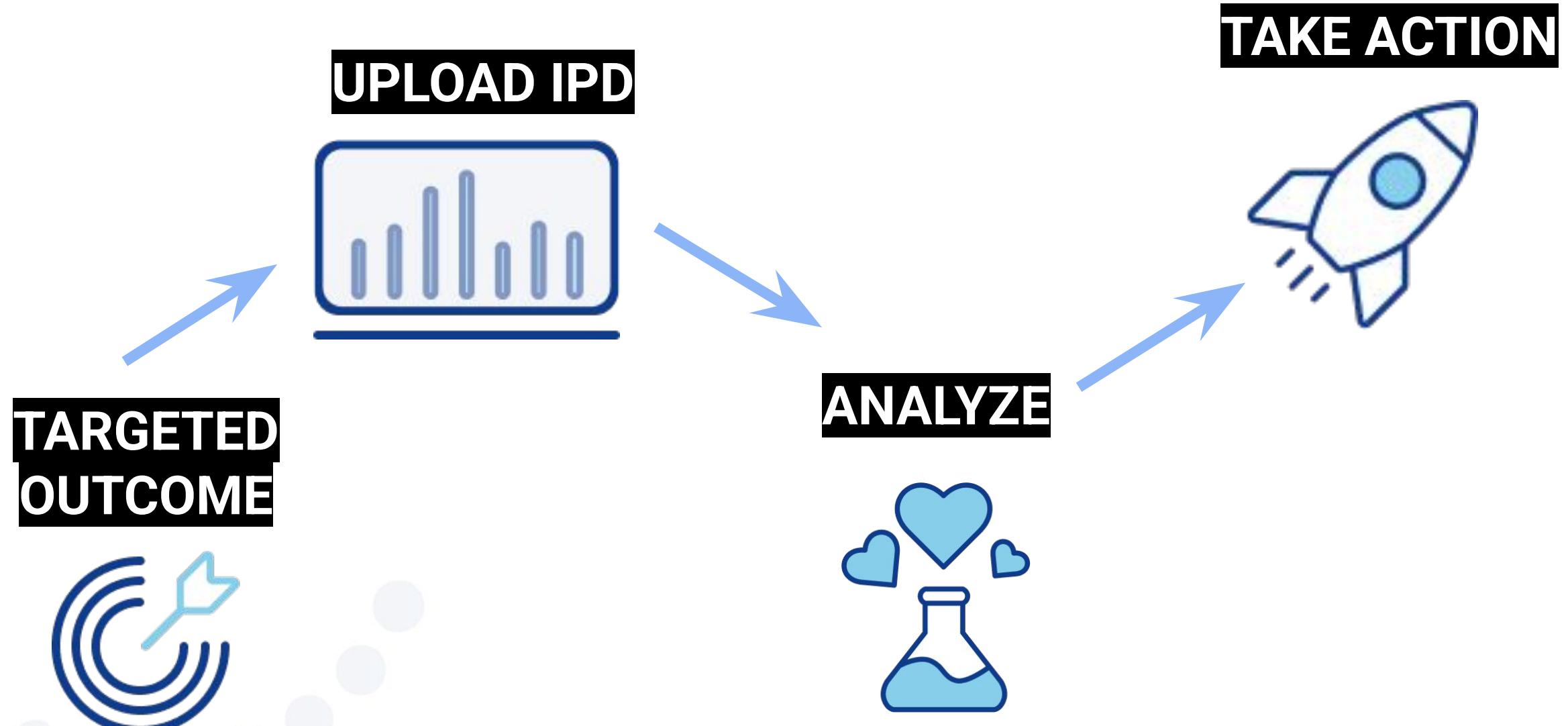
Information participants
either don't provide or don't
know



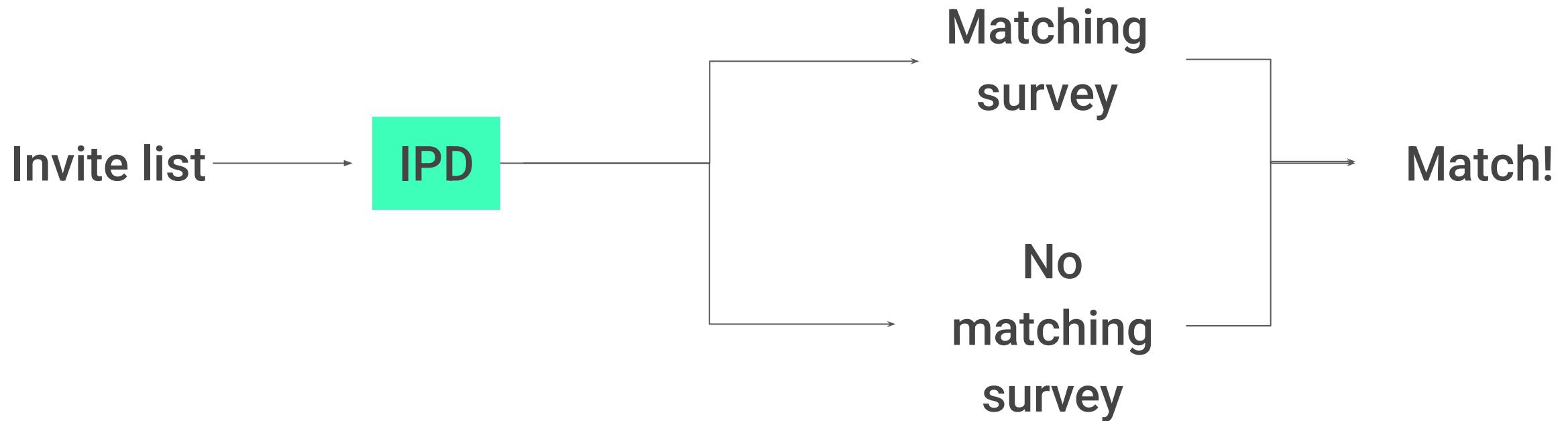
Think about what's important
to **all** stakeholders



Use IPD to drive outcomes



Use IPD in matching



Stories of IPD in action

Institution	Target Outcome	IPD	Result
UNIVERSITY of WISCONSIN 	Understand online student engagement	Student status (online)	Verified strong mentorship engagement
	Increase efficacy of communication with newly admitted and waitlisted students	Admit status (admit, waitlist)	Able to easily message relevant resources and event invitations to the right students
	Enhance support for newly admitted students	Test-optional admissions status	Provide additional resources to test-optional mentees

Stories of IPD in action

Institution	Target Outcome	IPD	Result
 PennWest UNIVERSITY	Tailor student support and reporting	Campus, Honors, Military status, etc.	Able to report on mentorship outcomes for relevant segments
 DALLAS COLLEGE	Build partnerships with industry and community organizations	Employer	Tailored, relevant outreach to organizations
 ORANGE COAST COLLEGE	Identify participants from previous programs	Past program participation	Sent out communications specific to returning status



Next Steps



What's next?

- **Upcoming virtual events**
 - April 30 | **Mentorship in Action: How Institutions Build Stronger Communities Through Peer Mentorship**
 - May 13 | **Ask the Expert: Matching Survey Data Insights**
 - May 21 | **Celebrate Mentorship!**
- **Follow-up messaging**





Poll





Thank you!

