

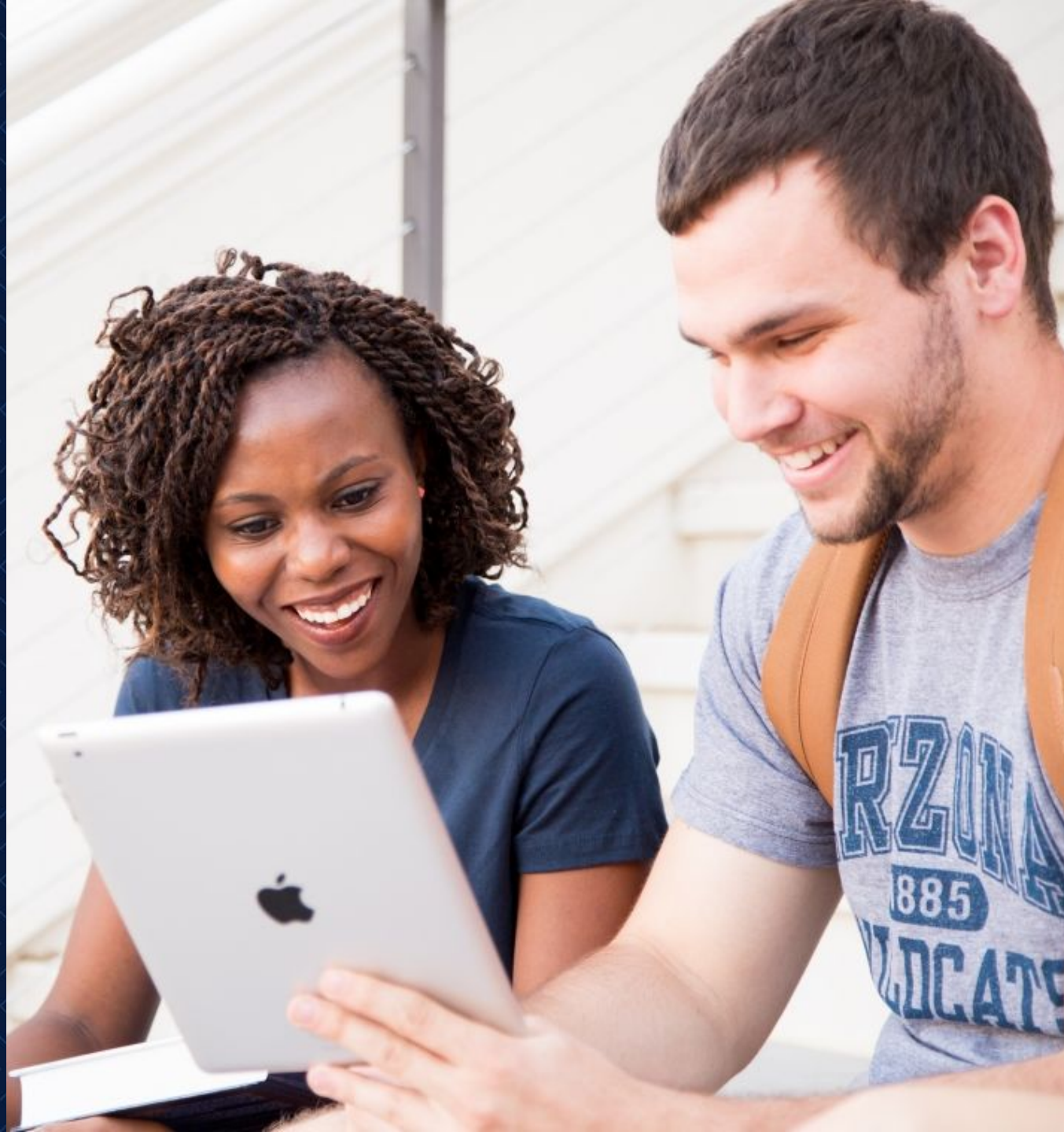


Mentorship in Motion: *Unlocking Engagement Across Campus and Beyond*



A guide to best practices and tips to make your virtual experience seamless

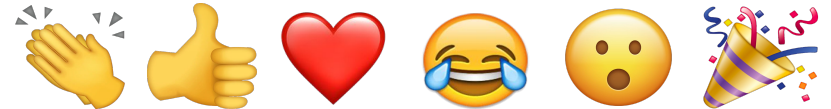
- Upon entry, audio is on mute
- Adjust your video layout to speaker view
- Chat your name and institution!



Audience Engagement

**Submit your questions
throughout the event and
chat with attendees via the
Chat feature in Zoom**

Like what you hear? Let us know
with reactions!



Today's Speakers



Lauren Ficker

Partner Success
Enablement Manager,
Mentor Collective



Alissa Zink

Partner Success Manager,
Mentor Collective



Jennifer Kious

Customer Education
Manager,
Mentor Collective



During this Event, You'll Learn:

- How mentorship can help learners **make the most of what your institution offers**
- Strategies to drive mentorship engagement and **build authentic mentoring relationships**
- **Upcoming product enhancements** that can support desired outcomes



Institutional Engagement



Engagement Matters

- Peer mentors help normalize help-seeking behavior by both **raising awareness of resources and destigmatizing their usage**. (Mentor Collective, 2023)¹
- Students are far **more likely to share important information with peers (73%)** than with student affairs staff (8%), making peer mentors **key to increasing awareness and use of campus resources**. (Inside Higher Ed, 2021)²
- Mentorships with 4+ meetings are **more likely to result in positive outcomes** such as increased self-confidence, academic success, and stronger professional networks. (MENTOR, 2019)³

¹Mentor Collective Staff. (2023, July 14). Closing the Resource Utilization Gap in Higher Education: How to Increase Help Seeking Skills in New Students. Mentor Collective. <https://www.mentorcollective.org/blog/closing-the-resource-utilization-gap>

²Inside Higher Ed. (2021, February 24). Do college students feel heard by professors and administrators on their campuses? <https://www.insidehighered.com/news/2021/02/24/do-college-students-feel-heard-professors-and-administrators-their-campuses>

³MENTOR: The National Mentoring Partnership. (2019). Elements of Effective Practice for Mentoring (5th ed.). <https://www.mentoring.org/resource/elements-of-effective-practice-for-mentoring/>

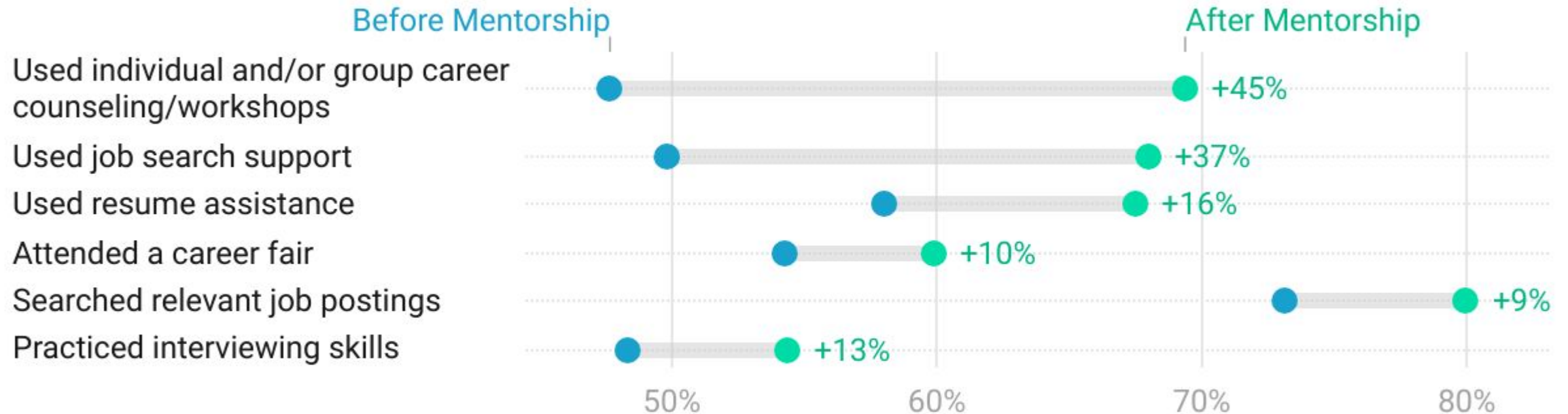


Mentorship Bridges the Gap



Use of Career Services Before & After Mentorship

n = 3,452 (Before), 807 (After)



Question phrasing: Have you (used service or done activity), either through your college/university or through some other source (e.g., another college, your job, a community organization)?

Sam's Experience:

"She's really helped me out...to get in contact with people who have been in the place that I have been. So, the classes I'm struggling [in] **she's helped to connect me to...her friends who've taken the courses** and ... [with] the Student Success Center [so] that **[I] can go there and get a tutor to get assistance.**"

Monica's Experience:

"[I] like [that] you have...a **mentor to kind of keep you on track** [and SSS has] you...to meet [with] this person every month...The reason **I love it so much is because the person I was paired with...it's kind of like a friendship** that we have. I feel comfortable [with her] I can just...tell her how it's really going."

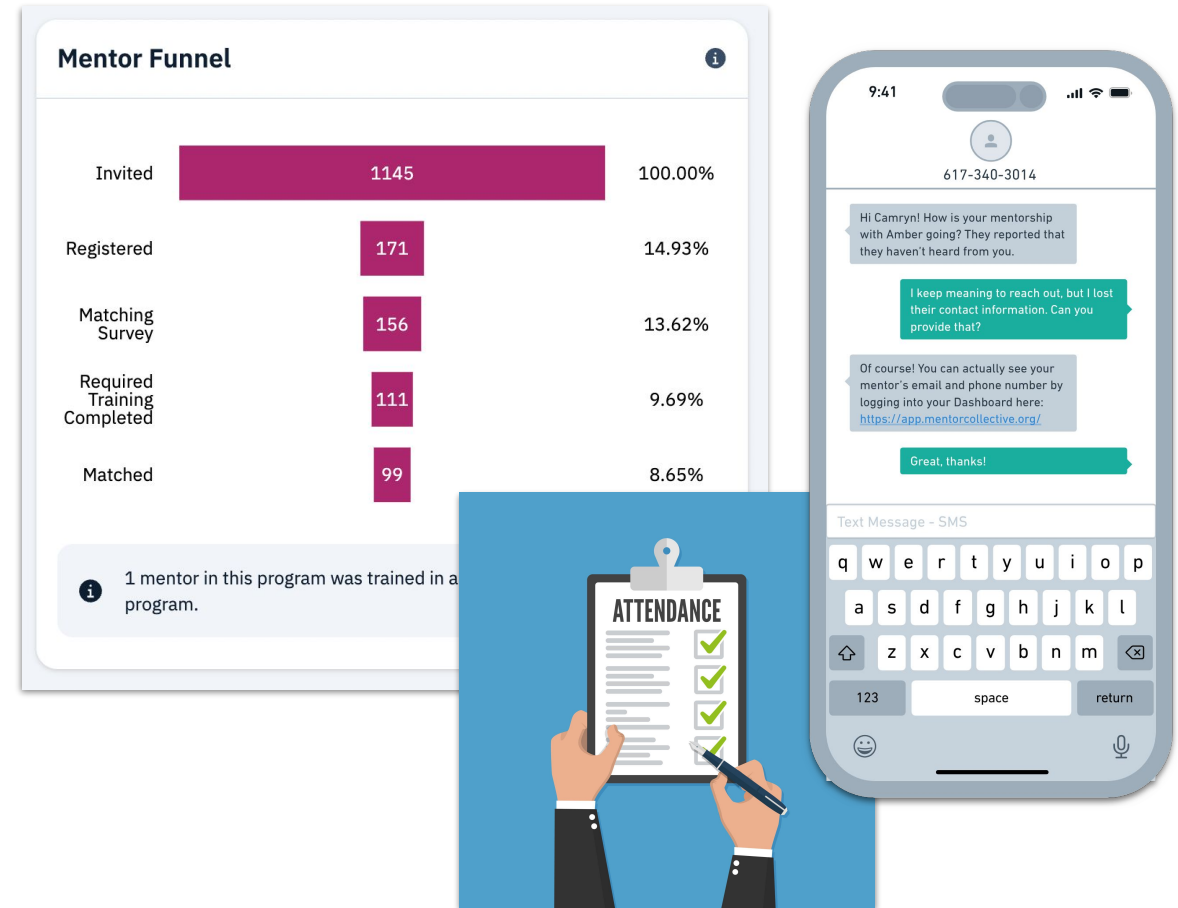
Mentorship

Engagement

A large, faint blue logo in the background depicts two stylized human figures standing side-by-side within a circular frame. The figures are composed of simple, rounded shapes. The entire graphic is set against a dark blue background with subtle geometric patterns and a series of small, light blue circles along the bottom left corner.

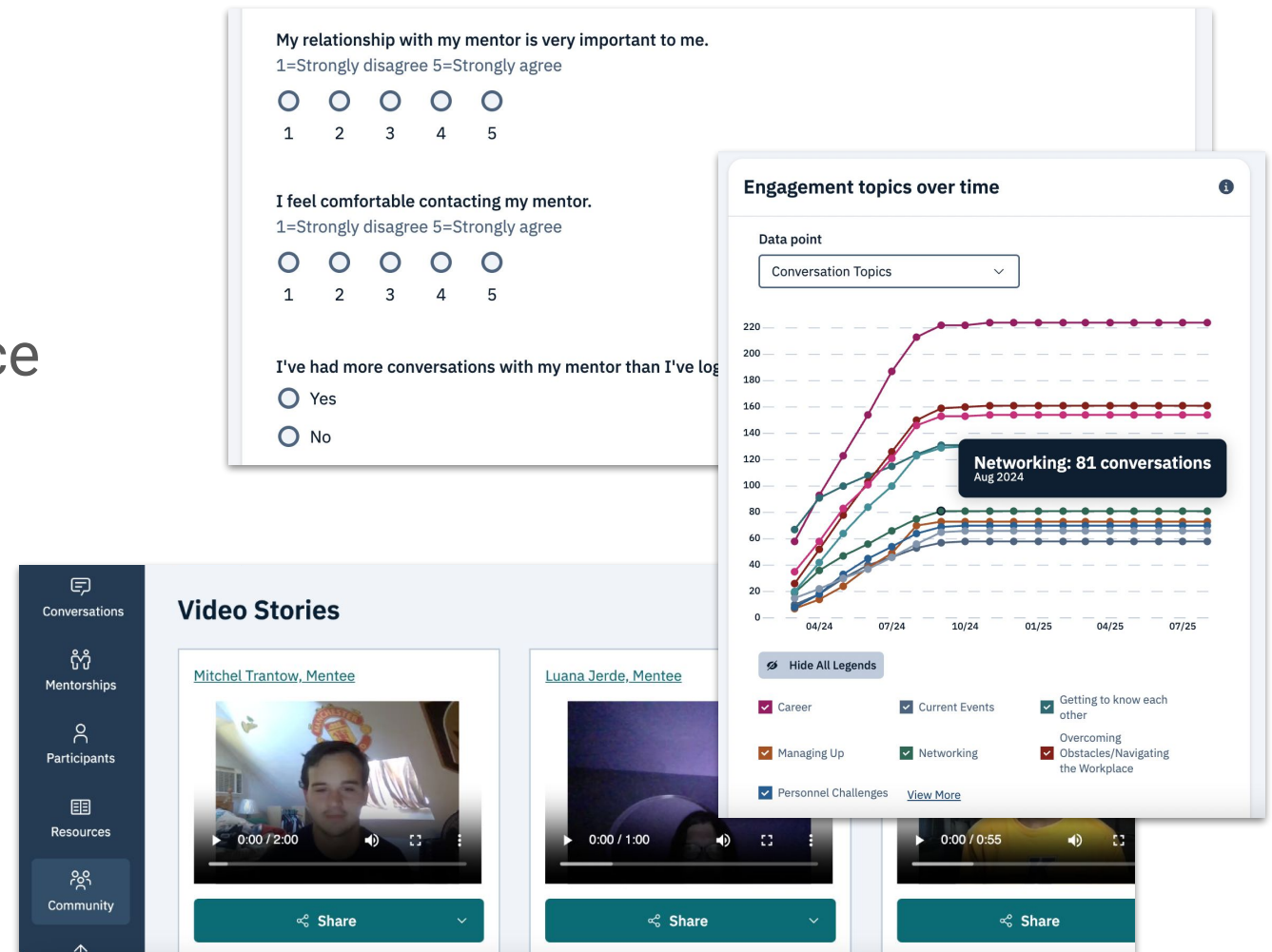
Program Engagement

- Participation in the program
- Meeting program expectations
- Attending events or programming
- Seeking additional support



Mentorship Engagement

- Regular conversations
- Collaborative relationship
- Mutually beneficial experience
- Authentic connection



How We Foster Engagement

- Flexible participation
- Expectation setting
- Intuitive reminders
- Re-engagement efforts
- Ease of connection

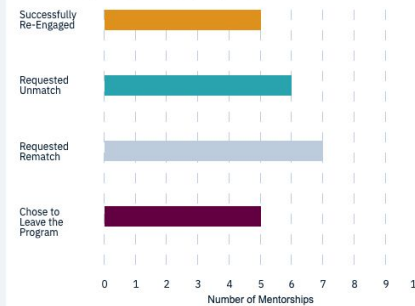


Mentee Participation Model

	Standard Elective	Simplified Registration	Simplified Matching	Default Participation	Mandatory Participation
Requirements	✓ Registration ✓ Matching Survey	✓ Registration ✓ Matching Survey	✓ Registration ✓ Matching Survey	✓ Registration ✓ Matching Survey	✓ Registration ✓ Matching Survey
Benefits	Personalized matching, self-reported data, highly engaged	Reduced barriers, personalized matching, self-reported data	Reduced barriers, little impact on matching survey completion	No barriers to entry, expanded impact on full population	100% participation, personalized matching, self-reported data
Best for	Central programs	Participants are subject	ms focused on	and reach	Programs tied to class, organization program

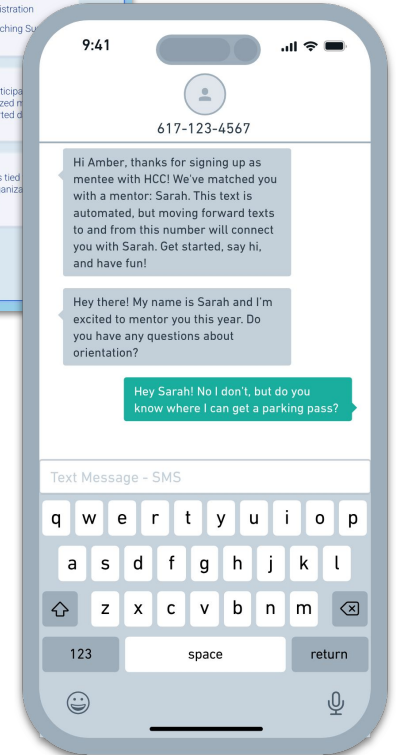
Mentorship Re-Engagement Results

Click on a data point to see individual participant data.



Legend:
■ Successfully Re-Engaged
■ Requested Unmatch
■ Requested Rematch
■ Chose to Leave the Program

Average Time to Rematch Participants: 1.7 days



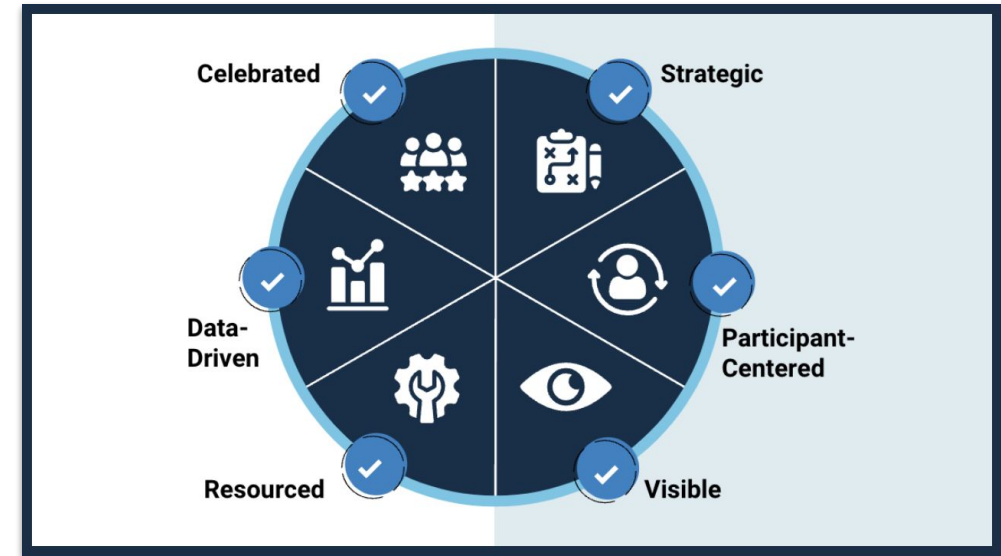
Your Mentoring Relationship Agreement

Start press Enter
Takes 4 minutes



Additional Engagement Strategies

- Invest in a culture of mentorship
- React quickly to data
- Offer incentives
- Recommend conversation topics
- Host events & programming
- Leverage cross-promotional opportunities



You have the data. Now what?



Target interventions. Who needs support most? What resources are most relevant?

Identify trends. What patterns emerge? Do they change over time?

Conduct impact analysis. How does engagement impact participant outcomes?

Involve additional departments. Who should know these learnings? Who can best help support individual participants? What success strategies can this data inform?

What's Next



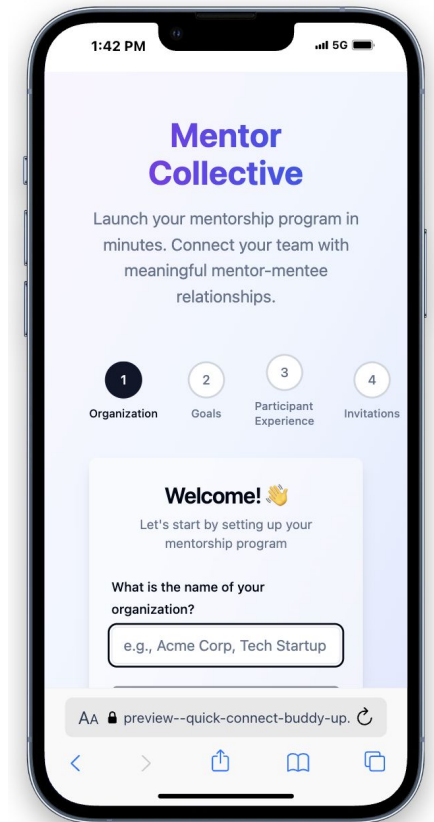
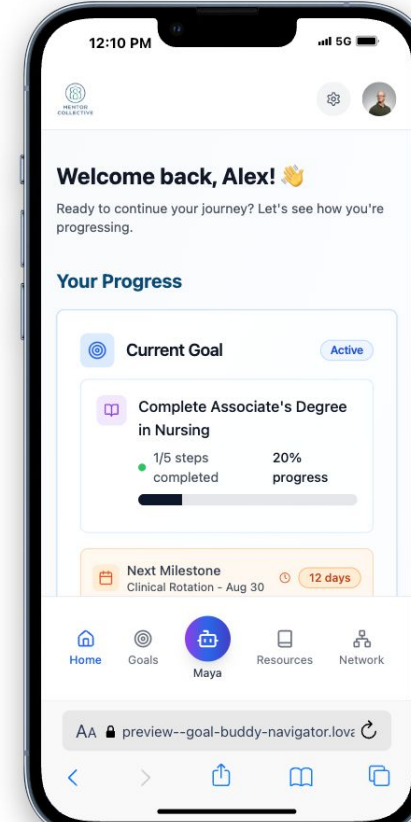
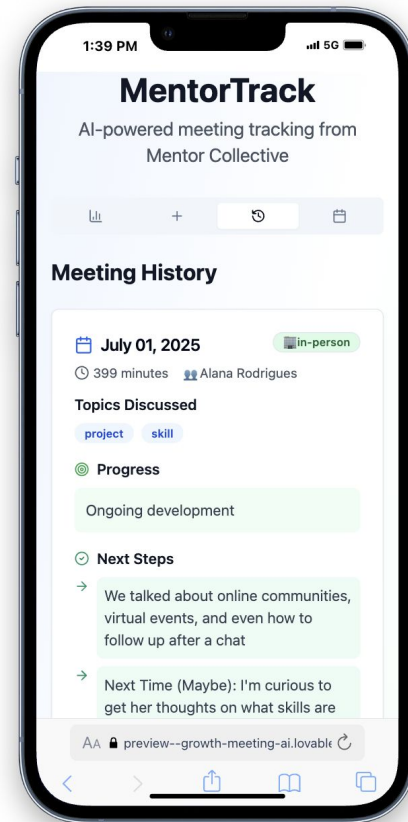
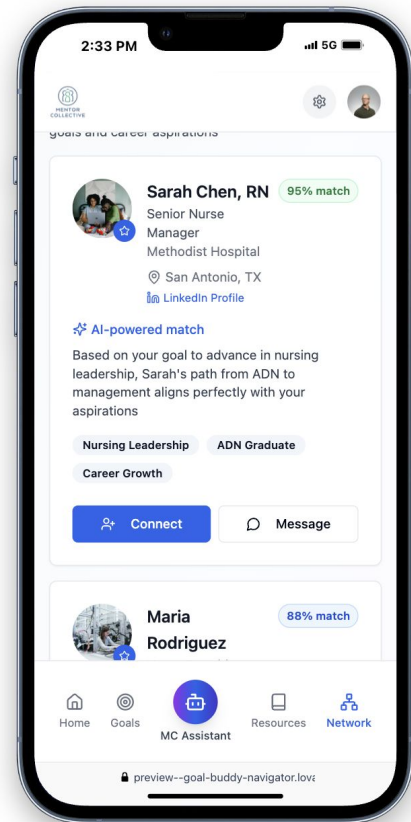
Scaling Human Connection with Mentorship + AI

Find a connection

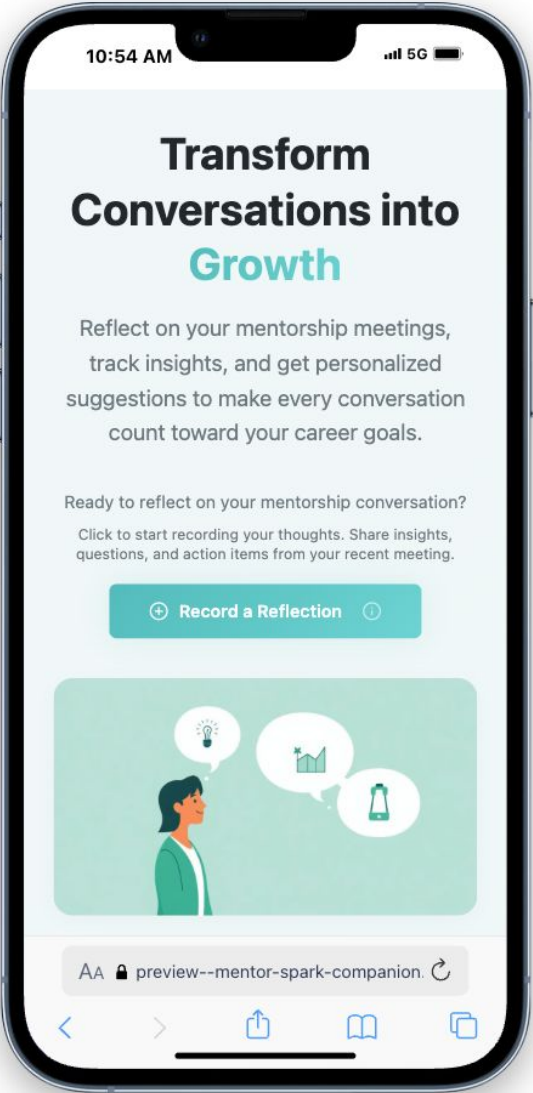
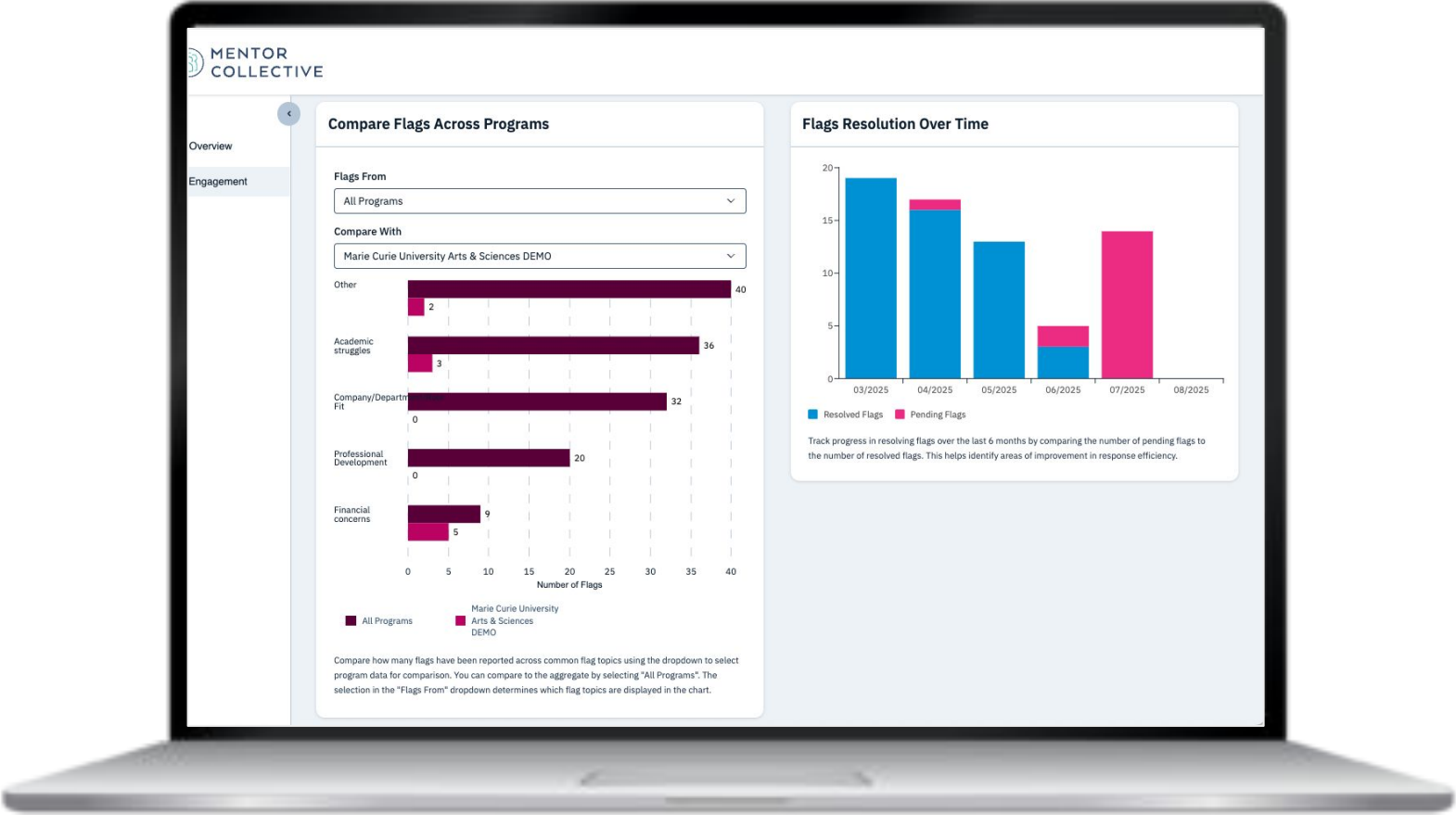
Engage with purpose

Achieve your goals

Launch a program



Sneak Peak!



Final Thoughts

What's Next?

- You will receive a copy of the **presentation and recording** shortly
- Upcoming **white paper on career readiness and mentorship**
- Mentor Collective Blog
 - [Early Career Roles Are Shifting. So Must Our Systems.](#)
 - [Mentorship Meets AI: The Infrastructure Today's Institutions and Employers Need](#)
 - [AI + Human Connection = the Future of Mentorship](#)
- [The Six Elements of a Culture of Mentorship](#)



Thank you!

