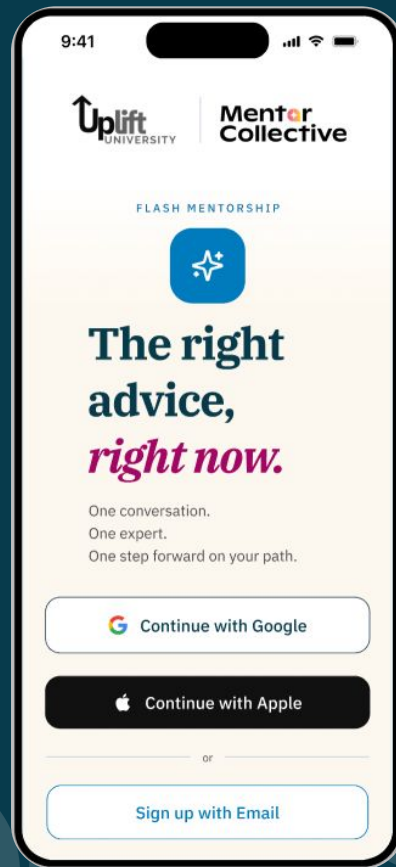




Introducing Flash Mentoring

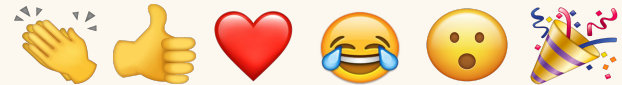
October 6, 2026



Audience Engagement

1. Upon entry, audio is on mute
2. Adjust your video layout to speaker view
3. Chat your **name** and **organization**
4. Submit your questions via the Chat or Q&A features in Zoom

Like what you hear? Let us know with reactions!



Today's Speakers



Jennifer Kious
Director of Marketing



Lydia Anderson
Lead Implementation Manager

Poll



Agenda

01

Welcome to Mentor Collective

02

Current State of Higher Education

03

Introducing Flash Mentoring

04

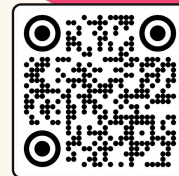
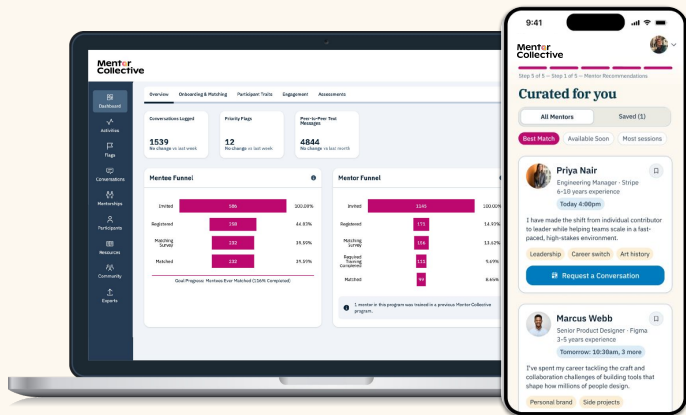
How it Works: Live Demo

05

Roadmap Preview

Mentoring to Drive Impact

Mentor Collective is the leader in outcomes-driven mentoring for higher education, combining structured and flash mentoring to drive measurable impact across the student lifecycle.



Retention, Student Success, & Belonging

Students feel supported,
connected, and empowered
to persist, succeed,
and graduate.



Alumni Engagement & Giving

Meaningful relationships
inspire alumni to stay
connected, give back,
and champion your
institution.



Transfer Success & Enrollment Growth

More students find their
path and choose to
continue their education
with you.

One Mentoring Ecosystem



Career & Workforce Readiness

Students gain skills, confidence,
and connections that lead to
career opportunities.



A MULTIPLIER
FOR IMPACT

5-25%+
increase in retention
STUDENT SUCCESS

6-20%+
higher transfer yield rate
ENROLLMENT

15-25%+
career readiness score
CAREER

15-25%+
alumni engagement
ALUMNI

8-10%+
sense of belonging
BELONGING

Current State of Higher Education

An Evolving Landscape

Institutional focus is rapidly shifting toward key career & workforce priorities:



Career Readiness

Preparing students with the skills and experiences employers expect.



Workforce Outcomes

Demonstrating employment, earnings, and career progression after graduation.



Degree ROI

Demonstrating measurable value and economic mobility for graduates.



Employability

Fostering lifelong career success and professional network access.

Today's Critical Gaps

1



Career Readiness Gap.

Employers only rate **43%** of graduates as proficient in NACE'S career and self-development competency.¹

2



Social Capital Gap.

First-generation students are **40%** less likely to have access to professional networks, compared to continuing-generation students.²

3



Professional Skills Gap.

Only **31%** of students report that their education helped them develop the skills necessary to succeed in the workforce.³

4



Alumni Engagement Gap.

Alumni are an untapped resource, as **90%** don't respond to traditional engagement strategies.⁴

¹NACE (2025); ²Strada (2022); ³Strada (2024); ⁴CASE (2025)



Introducing **Flash Mentoring**

Two Ways to Mentor. One Powerful Platform.

Mentor Collective is the only mentoring platform that combines on-demand connections with long-term, formal mentoring.

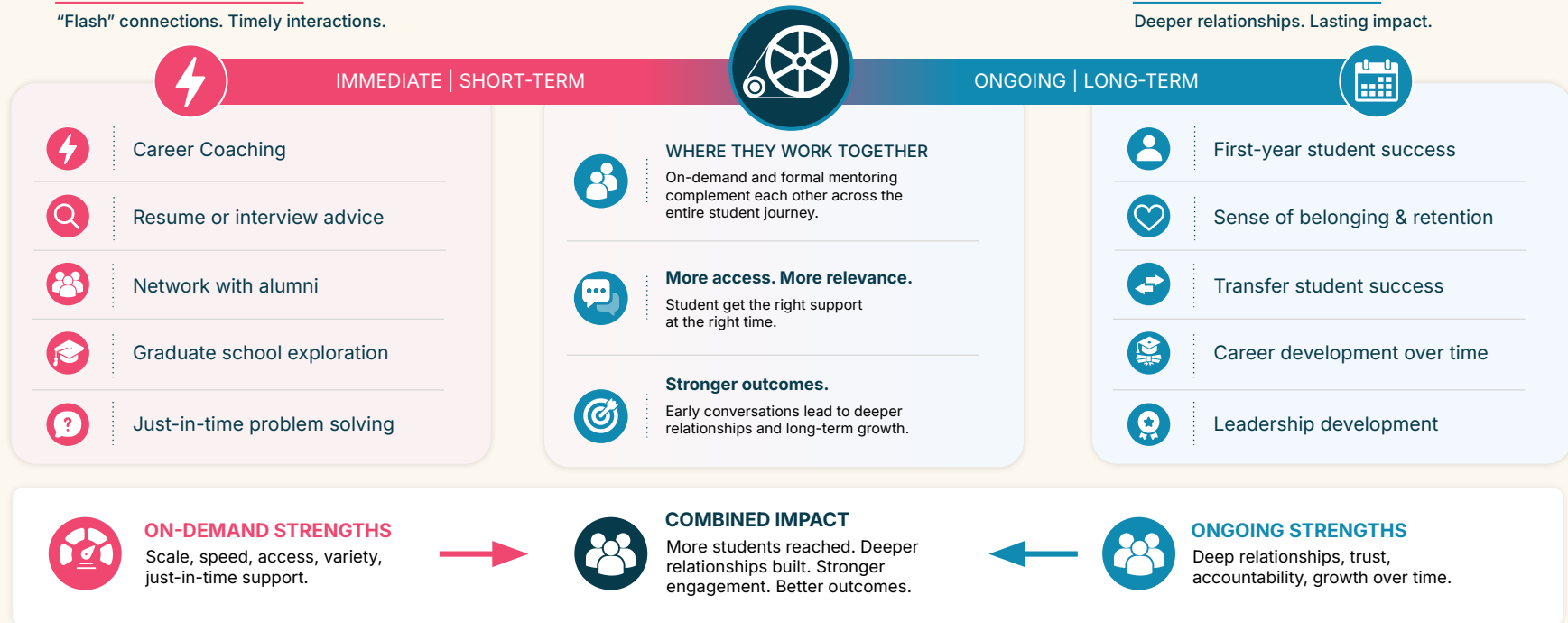
NEW!

FLASH MENTORSHIP

"Flash" connections. Timely interactions.

STRUCTURED MENTORSHIP

Deeper relationships. Lasting impact.



What is Flash Mentoring?

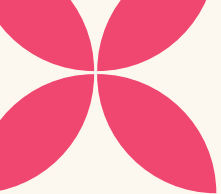
A lightweight way for students and alumni to connect.

Short, purposeful, one-time conversations focused on a specific question or goal.

KEY CHARACTERISTICS

- ⚡ **Personalized:** Decide who you meet
- 🚀 **Simple:** No app or long forms required
- 🤝 **Flexible:** No long-term commitment
- 🔄 **Repeatable:** Unlimited connections





How Mentorship Drives Career Outcomes

Research-backed impact across key areas that influence real career outcomes.



+15%

Career
Confidence



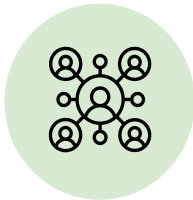
+22%

Resource
Utilization



+14%

Career Decision
Self-Efficacy



+21%

Social
Capital



+33%

Alumni
Engagement

Easy **Access.** Smart Connection.

No long surveys, no waiting, no admin involvement — just a fast, trusted path from sign-up to a real connection.



Your Brand, Not Ours

The experience feels native, not another third-party platform.



Low Friction Signup

Students simply describe what they need in their own words.



LinkedIn Powered Profiles

Mentors build a profile in seconds with SSO and LinkedIn imports.

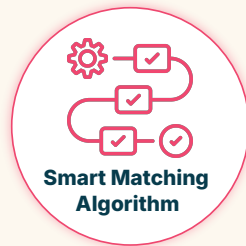


Instant Connection

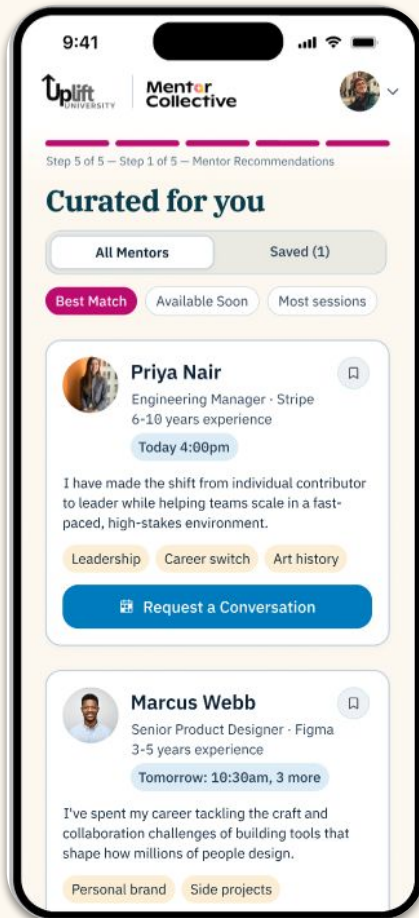
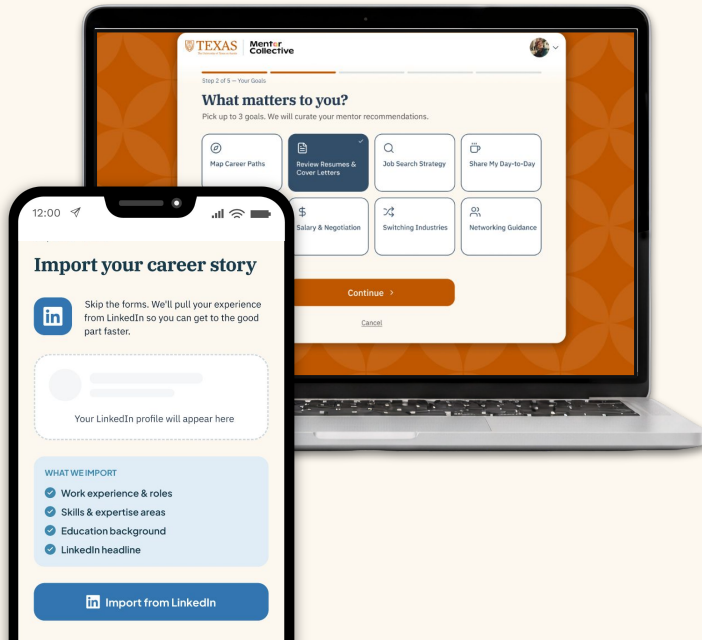
No waiting — recommendations and requests happen right away.



MENTEE



Smart Matching
Algorithm



Simple to Use. Built to Repeat.

Flash offers a seamless experience that keeps the momentum going — with the same mentor, or a new one.



Built-In Scheduling

Mutual availability tools remove back-and-forth of finding a time.



SMS Relay Thread

No app to check — text normally without sharing phone numbers.



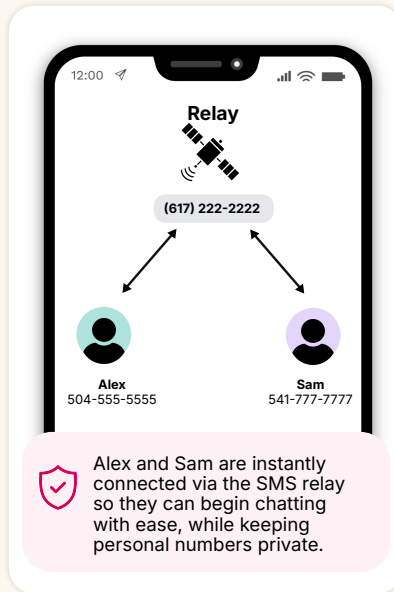
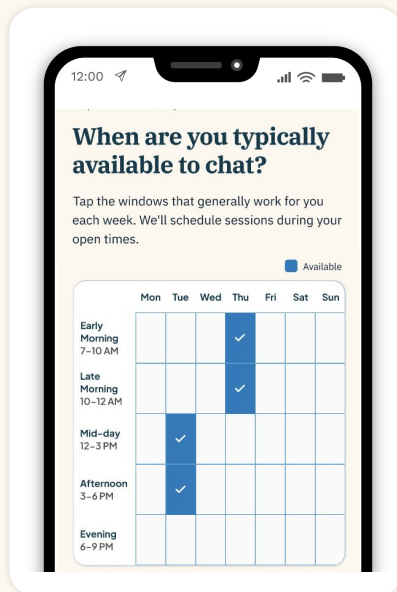
Smart Nudges

Automated reminders to keep momentum going.

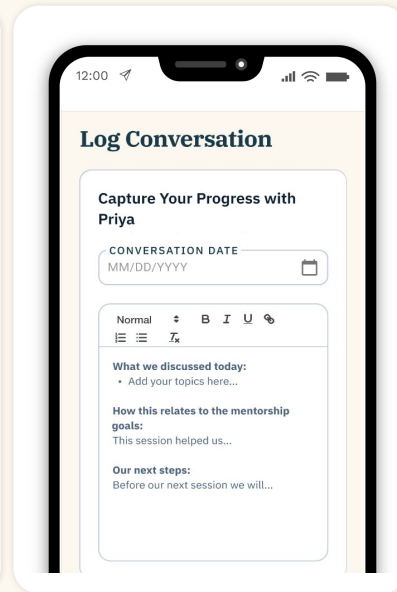


Engagement Reporting

Post-meeting notes and sentiment feed into reporting.



Alex and Sam are instantly connected via the SMS relay so they can begin chatting with ease, while keeping personal numbers private.



No Limit on Alumni Connections

A new connection for every goal or question — as many times as the student needs.



Career Exploration
with Sam '24

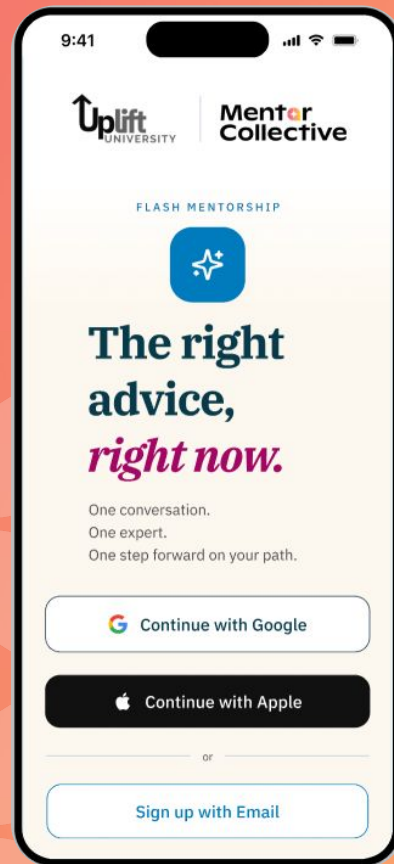


Interview Prep
with Priya '16



Industry Expertise
with Robin '20

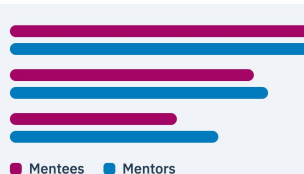
How It Works: Live Demo



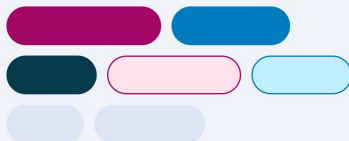
What's Next? Roadmap Preview

Dashboard Reporting

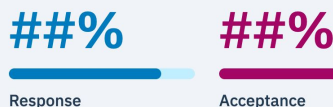
Enrollment Funnel



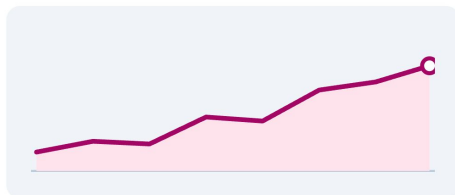
Question Insights



Mentor Responsiveness



Conversation Trends



Participation and Reach

Track [who is engaging](#), and see which student and alumni populations your program is reaching.

Mentor and Student Alignment

Compare the [goals students bring with the expertise mentors offer](#), so you can see where supply and demand match and where gaps remain.

Connections and Impact

Follow connections [from request to meeting](#), and use participant feedback and progress data to understand how the program is working.

Under Consideration



Alumni Engagement

Alumni event and opportunity listings shown to mentors in the platform, with tools to support a positive mentor experience.



Referrals

Invitations that let mentors bring in colleagues and peers from their own networks as new mentors.



Platform Customization

Admin controls to configure onboarding questions, matching logic, icebreaker topics, and other program settings.



Circles

Groups that connect participants with shared interests and experience, extending beyond 1:1 matching.



Unified Experience

A single, consistent workspace for participants in both flash and structured mentorship programs.

Exclusive Discount

*We want to thank our early
Flash Mentoring partners!*

Book a meeting with our expert team
by the end of the year to begin the
discussion, and we will:

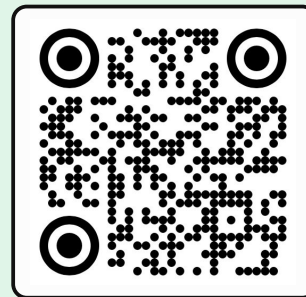
Waive Implementation Fee!



Poll and Q&A

Want to
learn more
about **Flash
Mentoring?**

LET'S CONNECT!



Scan the QR code to
schedule a strategy
session with our team.

Upcoming



Upcoming Event



Date
**November
17-20, 2026**



Event
FGLI Consortium



Location
**Rutgers University,
NJ**

WHO

Princeton University & Mentor Collective

WHAT

75-Minute Interactive Workshop +
Hands-On Mapping Activity

KEY FOCUS

Combining structured, long-term support with agile "flash"
mentoring for FGLI students & alumni

TAKEAWAY

Practical toolkit to audit, measure, and design a
multi-modal mentorship ecosystem on your campus



www.mentorcollective.org/

**Mentor
Collective**



Thank You!
